

## **Table of Contents**

The Yama	from the President 2 ato Group's CSR 7 Initiatives 8	Environ- ment	Under the key word "Necology," we are creating environmentally friendly logistics. 34
Feature	article		Aiming for "DAN-TOTSU"
	Yamato Group's CSV 12		Building and Town Management Services ··· 37  Reusing and Recycling Unwanted Articles ··· 41
	Case Study 1 Lifestyle Support Watch-over Support		
	Case Study 2 Sales Promotion and Product Delivery Support Product Sales Support Overseas	Society	We aim to earn the trust and respond to expectations of society. 45
	Sales Channel Expansion 18		Aiming for "DAN-TOTSU"
			Business Seminar for High School Students 48
Economy	Overview and Major Indicators of the Medium-term Management Plan		Diversity 52
	DAN-TOTSU Three-Year Plan STEP 24	Gover- nance	Governance 56
Safety	With respect for human life as our top priority, we aim to achieve		
	"Zero Traffic Accidents." 25	Awards &	Recognition 62
		Third-Par	ty Opinion
	Aiming for "DAN-TOTSU"	Policy for	Publishing CSR Information 66
	Ensuring Long Distance Transport Safety 28 Ensuring Air Cargo Safety	Participat	ion in the UN Global Compact 67

## **Message from the President**

We will continue to generate new value together with people around the world by creating services that act as social infrastructure and help solve the world's challenges

Masaki Yamauchi
Representative Director, President
and Executive Officer

M. Yamauchi

## The phrase "for the benefit of the world and of society" represents our underlying commitment to innovation that creates new value

In January 2016 the Yamato Group will celebrate the 40th anniversary of its TA-Q-BIN business. Today, TA-Q-BIN has become a ubiquitous form of social infrastructure in Japan that is truly indispensable to society in a similar fashion as utilities such as electricity, water and gas. We are well aware the major responsibilities that go along with it. Over the years, the Yamato Group has always reviewed its businesses very rigorously not only in terms of economics, but also safety, the environment and society and dedicated a great deal of efforts to fulfilling its corporate social responsibilities (CSR). We recognize that even greater efforts will be needed in the future because our role and presence continues to expand as we gain more customers in international markets.

Since launching TA-Q-BIN, we have come up with a wide range of related services including TA-Q-BIN Collect, Cool TA-Q-BIN, and Golf TA-Q-BIN, among others. No matter the time period, we have continued to innovate in pursuit of Creating Shared Value (CSV) that delivers both economic and social value while solving challenges faced by customers, which has enabled us to continually create and launch all-new services one after another. At the root of these efforts is the backbone of our corporate philosophy, "for the benefit of the world and of society," which has been passed down as the founding spirit of our company.



Watching over elderly customers living alone who use TA-Q-BIN



Revitalizing local economies by helping to expand sales channels of unique local specialty products

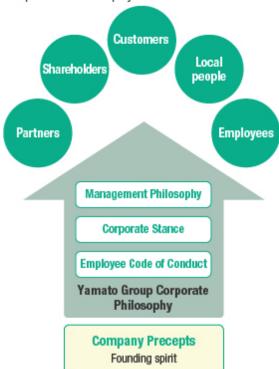
Japan is faced with major challenges that include an aging society and regional depopulation. Given this situation, as our form of CSV, we are combining the unique information technologies (IT), logistics technologies (LT), and financial technologies (FT) of each Yamato Group company for use by customers as a platform for solving their challenges. Among these, we are focusing efforts on "Project G (Government)," which seeks to solve social issues with the assistance of local governments in providing lifestyle support, which includes shopping assistance services and watch-over services for the elderly, and sales promotion support, which includes helping customer expand sales channels for unique local specialty products. As of July 2015, we had reviewed 1,198 solutions and of these 288 are now in use as actual services. As we implement "Project G," our goal is to create services that can serve as new forms of social infrastructure and in the process contribute to communities around the world.

At the same time, as of March 31, 2015 we eliminated the Kuroneko Mail-Bin service that was used to ship catalogues and pamphlets. The reason for this is that while the definition for "confidential correspondence" is vague and difficult to comprehend, customers sending "confidential correspondence" using Kuroneko Mail-Bin by mistake were still exposed to possible punishment for violation of the Postal Act. Actually, there were a total of 8 cases since July 2009 where customers who used Kuroneko Mail-Bin to send "confidential correspondence" were interviewed by police or had their cases sent to the Public Prosecutor.

Leaving customers unaware of a possible legal violation exposed to the risk of becoming suspects goes against the Yamato Group's corporate stance and social responsibilities. Thus, we made the unfortunate decision to eliminate the Kuroneko Mail-Bin service based on the determination that it would be difficult to continually balance user convenience with a safe and secure user environment. To ensure customers are not negatively affected by this service termination, we have created an alternative service called Kuroneko DM-Bin and will continue to develop services that meet new needs, such as TA-Q-BIN Compact and NEKOPOSU, among others, while remaining firmly committed to our customer-first stance.

#### Yamato Group Corporate Philosophy

Structural Diagram of the Yamato Group Corporate Philosophy



#### **Company Precepts**

- 1. We 'all' represent the company
- 2. We deliver with a personal touch
- 3. We work with gratitude and politeness

#### **Management Philosophy**

The Yamato Group helps enrich our society by enhancing the social infrastructure of TA-Q-BIN networks, creating more convenient services for comfortable lifestyles, and developing an innovative logistics system.

#### Corporate Stance

- 1. Pursuit of customer satisfaction
- 2. Respect for human life
- 3. The pleasure of work
- 4. Adherence to laws and fair practices
- A corporation trusted by the local community
- 6. Promoting environmental protection
- 7. Protection of personal information
- 8. Communication and mutual benefits
- Disclosure of corporate data and accountability practices
- Response to allegations of corporate misconduct

#### **Employee Code of Conduct**

- 1. Our role as a member of society
- 2. Action based on laws and ethics
- Strict observation of workplace rules
- Creation of a work environment that
- respects human character

  5. Maintaining favorable relations with
- 5. Maintaining lavorable relations with business partners
- Providing the best possible service to customers

## Promoting "Value Networking" design to support Japan's growth strategies

The Yamato Group, under its long-term management plan called "DAN-TOTSU Management Plan 2019," is aiming to become "Asia's No. 1 solutions provider in distribution and lifestyle support" by 2019 when it will celebrate its 100th anniversary. At the same time, under our medium-term management plan called "DAN-TOTSU Three-Year Plan STEP," we are promoting the "Value Networking" design and the fostering of a sound corporate culture.

In recent years, the business environment in Japan and in international markets has undergone great change, which requires we change in order to achieve steady growth going forward.

The "Value Networking" design concept will seek to evolve logistics from a cost to a means for generating value by restructuring our network in Japan and international markets in an effort to support Japan's growth strategy through logistics restructuring that involves all customer business segments and sizes.

In 2013, we opened Haneda Chronogate as the centerpiece of this concept. This facility will transform customers' businesses by providing value-added functions such as in-house repairs, assembly, processing,



In April 2015 we launched TA-Q-BIN Compact, ideal for home delivery of small parcels, and a new mail service called NEKOPOSU



All repair work has been centralized at Haneda Chronogate and information digitized to increase operating efficiencies

and cleaning, in addition to speedy transport taking advantage of its favorable location for linking regions around the country.

We are also moving forward with plans to construct gateway logistics terminals in every major region of Japan. These facilities will have high efficiency sorting capabilities that enable sorting at the same time as shipping and receiving 24 hours a day, which will make it possible for same-day deliveries between major cities and to alleviate labor shortages through reduced transport costs and manpower. In 2013, we opened the Atsugi Gateway for the Kanto Region and we plan on opening the Mikawa Gateway for the Chubu Region in fiscal 2016 and a new gateway in the Kansai Region in fiscal 2017.

In terms of overseas shipments, we have utilized the functions of our Okinawa International Logistics Hub, which offers 24-hour a day custom clearance and a central location in East Asia, to help expand exports of Japanese agricultural, forestry and fisheries products. We have also expanded International Cool TA-Q-BIN services to include Hong Kong, Taiwan, and Singapore so that Japan's fresh seasonal foods can be shipped in small lots at frequent intervals to maintain straight-from-the-producer freshness. Moving forward, under the "Value Networking" design, we will seek to increase the speed of customer distribution like never before and while cutting costs and improving quality. In August 2015, we became an official partner of the Tokyo 2020 Olympic and Paralympic Games. As the official domestic shipping partner, we will work to facilitate the smooth administration of the games as well as help make the Tokyo 2020 Games one of the best in history from the standpoint of high value added logistics that balances efficiency and safety and reduced environmental impacts.

Medium-term Management DAN-TOTSU Three-Year Plan STEP (Fiscal 2014 - Fiscal 2016)

Vision for 2019	Asia's No. 1 solutions provider in distribution and lifestyle support		
Concept	Promote "Value Networking" design and the fostering of a sound corporate culture		
	Basic Group Strategy (1)	Basic Group Strategy (2)	
	Restructure network to create higher added value business models	Strengthening Governance and Promoting CSR	
Basic Group	Seamlessly integrate our core competence of last one mile services in Japan and Asia to enhance customer satisfaction underpinned by customer-driven solutions and cost competiveness	Reinforce foundation for business growth and mitigate risks associated with business expansion	
Strategies	solutions and cost competiveness	Society's Provide reliable quality with peace of mind	
	Customer-driven Customer Cost satisfaction competitiveness	Employee satisfaction Further entrench corporate philosophy	
	Competitiveness	Shareholder satisfaction Sound financial standing	

## Promoting initiatives for important CSR issues in safety, the environment and governance

Three-Year Plan STEP" refers particularly to the fulfillment of our corporate social responsibilities. The Yamato Group's CSR is defined as living up to the trust and expectations of all stakeholders by fulfilling responsibilities in the four areas of safety, the environment, society and the economy, while working to expand our businesses by realizing our long-term management plan following the 10 aspects of our corporate stance, including "respect for human life," "promoting environmental protection," and "a corporation trusted by the local community," which form the heart of the Yamato Group Corporate Philosophy. Based on this, we are working to address important issue with consideration given to our impacts on stakeholders and society as whole.

In particular, with regards to safety, we operate a fleet of more than 50,000 vehicles and use public roads as part of our transport operations, which makes community-friendly driving as well as ensuring safety on the road of paramount concern. This is why everyone at the Yamato Group is working with a strong conviction to achieving zero traffic accidents and zero occupational accidents.

In terms of the environment, we refer to environmental protection activities carried out across the Yamato Group as "Necology." In addition to the packaging, transport and delivery process of logistics, we are also working diligently to make our other business activities as eco-friendly as possible to ensure that logistics have less of an impact on the environment.

As we move forward with the globalization of our businesses, we became a signatory to the UN Global Compact, a framework advocated by the UN for achieving sustainable growth, in April 2014 and stated our support for the four fields of focus (human rights, labor, the environment and anti-corruption) and 10 principles.

We also recognize the corporate value extends beyond mere financial assessments such as operating income to include customer satisfaction, shareholder satisfaction, and employee satisfaction. We believe that enhancing overall corporate value including CSR activities will link with the continual and sustained growth of the Yamato Group. Going forward, the Yamato Group will make further efforts to become a company most loved and trusted by society. Your continued support is greatly appreciated.

#### The Yamato Group's CSR

The Yamato Group's CSR activities are deployed with a focus on safety, the environment, society and economy, in accordance with the Yamato Group Corporate Philosophy. We have established the strengthening of governance and promotion of CSR as one of the three pillars for our basic strategy in the long-term management plan "DAN-TOTSU Management Plan 2019" launched in April 2011. Efforts to continually build a sound corporate culture will contribute to business activities that comply with laws and align with social norms. In turn this will make it possible for the entire Yamato Group to continue operations indefinitely into the future. For this reason, we are committed to leveraging our collective strengths to promote CSR.

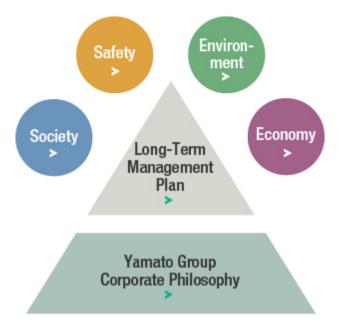


## The Yamato Group's CSR

The Yamato Group's CSR activities are deployed with a focus on safety, the environment, society and economy, in accordance with the Yamato Group Corporate Philosophy.

We have established the strengthening of governance and promotion of CSR as one of the three pillars for our basic strategy in the long-term management plan "DAN-TOTSU Management Plan 2019" launched in April 2011.

Efforts to continually build a sound corporate culture will contribute to business activities that comply with laws and align with social norms. In turn this will make it possible for the entire Yamato Group to continue operations indefinitely into the future. For this reason, we are committed to leveraging our collective strengths to promote CSR.



## **Our Major Initiatives**

The Yamato Group has identified as well as carries out initiative to manage and maintain materiality based on its unique businesses, strategies, and impacts on society.

The Yamato Group is working hard to achieve the "DAN-TOTSU Management Plan 2019," a long-term management plan that aims to expand our delivery businesses, accelerate the growth of our non-delivery businesses, and strengthen our overseas expansion.

As we implement this long-term management plan, the responsibilities that we must fulfill, the expectations of our stakeholders, and our impacts on society will all grow larger.

As we satisfy our CSR in terms of safety, the environment, society, and economy, we have decided the details of our initiatives based on their materiality to the Yamato Group and to our stakeholders, their impact on society, and other factors. In order to advance our information disclosure in the future, in fiscal 2014 we examined information we disclose for important initiatives referencing the Sustainability Reporting Guidelines Version 4 \*.







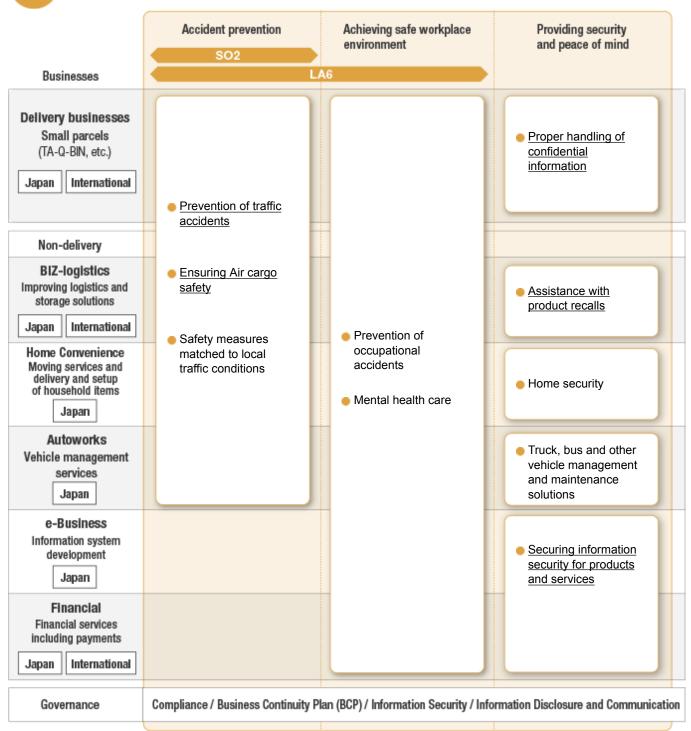
Under the key word "Necology," we are creating environmentally friendly logistics.



We aim to earn the trust and respond to expectations vof stakeholders.

Safety

With respect for human life as our top priority, we are always striving to achieve safety.



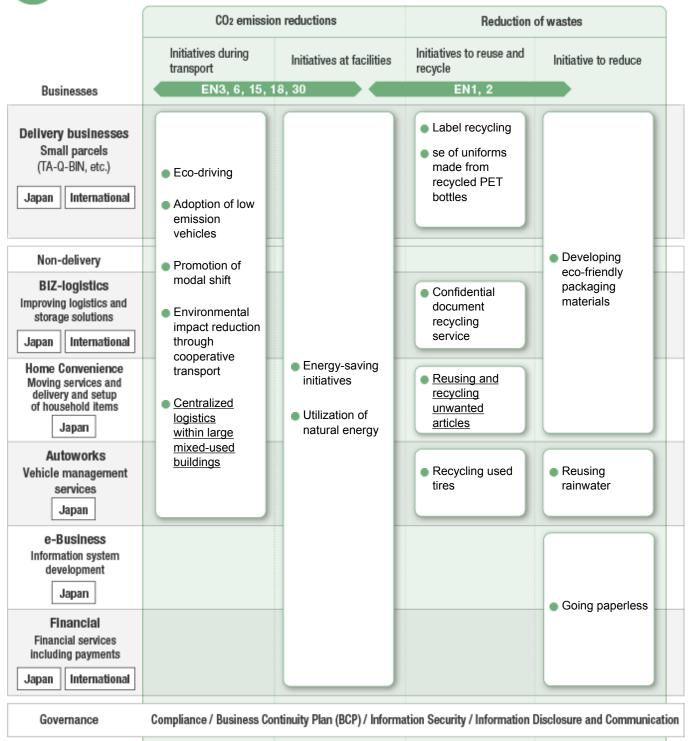
<sup>\*</sup> Sustainability Reporting Guidelines: A set of international guidelines that apply to the creation of CSR/sustainability reports.

Operations with significant potential or actual negative impacts on local communities

Type of injury and rates of injury, occupational diseases, lost days, and absenteeism, and total number of work-related fatalities, by region and by gender



Under the key word "Necology," we are creating environmentally friendly logistics.

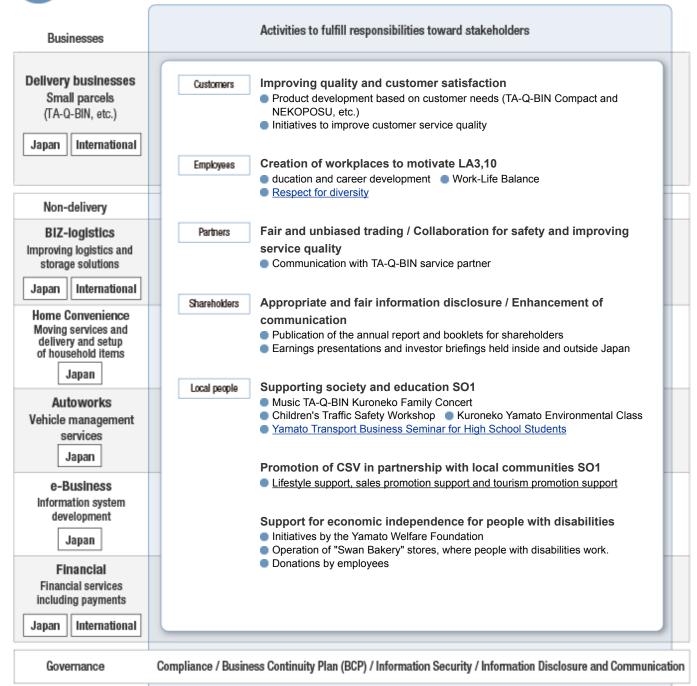




- (EN3) Direct energy consumption within the organization
- EN6 Reduction of energy consumption
- EN15 Direct greenhouse gas (GHG) emissions (Scope 1)
- (EN18) Greenhouse gas (GHG) emissions intensity
- EN30 Significant environmental impacts of transporting product and other goods and materials used for the organization's operations, and transporting members of the workforce
- ENI Materials used by weight or volume
- Percentage of materials used that are recycled input materials



We aim to earn the trust and respond to expectations of stakeholders.



- \* Sustainability Reporting Guidelines: A set of international guidelines that apply to the creation of CSR/sustainability reports.
- Return to work and retention rates after parental leave, by gender
- Programs for skills management and lifelong learning that support the continued employability of employees and assist them in managing career endings
- Percentage of operations with implemented local community engagement, impact assessments, and development programs



The Yamato Group's goal is to become "Asia's No. 1 solutions provider in distribution and lifestyle support" and "a company most loved and trusted by society" by 2019 when it will celebrate its 100th anniversary.

To co-exist with and give back to local communities and economies, the Yamato Group is expanding its Creating Shared Value (CSV) initiatives that seek to create value shared by local communities and the company through its core businesses. Until now, services supporting the lifestyles and livelihoods of people in the local community were mainly shouldered by local governments. However, these services have been reduced or in some cases the future called into question because of the deteriorating finances of local governments, an increase in the elderly population, and graying of social workers.

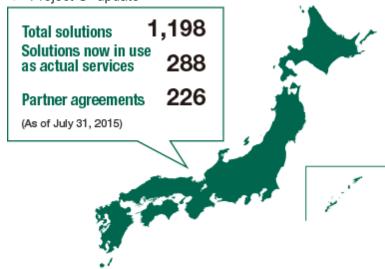
Japan is also faced with a growing gap between cities and rural areas, the depopulation of regions, and a decline in local industry.

Under "Project G," which stands for government, we are working together with the local governments to help solve community issues by providing a platform that combines the Yamato Groups information technologies (IT), logistics technologies (LT) and financial technologies (FT) for use by local community members, producers, NPOs and companies closely rooted in the community involved in the same business.

#### ▼ Goals of "Project G"

#### Yamato Group's Social issues Support models Goals management resources Aging society and declining Lifestyle support birthrate Shopping support Interviews held about each issue Increase in the number of Watch-over support Provide living elderly living alone environment where Increase in the number of people can live with shopping-disadvantaged Natural disaster support people peace of mind Transport of emergency Elimination of public relief supplies transportation services Holding of outdoor markets Natural disasters Secure transport for emergency Sales promotion and relief supplies following a product delivery support Yamato Group disaster Face-to-face contact with many Product sales support Management of relief supplies customers through collection Overseas sales channel for disaster-affected areas and delivery services expansion support People living in temporary Sales drivers that play an housing or evacuation shelters integral role in the community Deteriorating environment Tourism promotion support IT, LT, and FT Decline of local industries Temporary storage and Nationwide TA-Q-BIN network Weaker profitability same-day delivery of Revitalization of luggage Aging and shortage of local economies Operation of tourism successors information centers Increase in deserted arable Services in different land languages Local economies Acceleration in local store Local community closures support Less information sharing or Support running events efforts to attract visitors Support "hometown tax" Services for non-Japanese payment visitors

#### ▼ "Project G" update



Major support services



## Watch-over support (Kuroishi City, Aomori Prefecture)

We are helping to watch over elderly residents by delivering local government publications once a month as TA-Q-BIN.



## Product sales support (Shunan City, Yamaguchi Prefecture)

We collect freshly picked vegetables in the morning and deliver them immediately to roadside stations, helping to motivate farmers who could not deliver their produce on their own.



## Shopping support services (Otoyo Town, Kochi Prefecture)

We take care of the shopping needs of people who cannot travel to the nearest store. In the case of the elderly, we also check to see how they are doing as part of our watch-over service.



## Tourism promotion support (Osaka City, Osaka Prefecture)

We opened a luggage storage and delivery service center at OCAT, one of the gateways to Osaka directly connected to JR Namba Station in order to assist travelers to enjoy sightseeing and shopping without their luggage. Fifteen of our similar outlets have been certified by the Japan Tourism Agency as service centers for "hands-free travel."

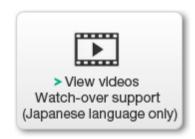






Providing greater peace of mind to elderly living alone

## Initiatives to look after the elderly utilizing our extensive TA-Q-BIN network



Yamato Transport has expanded a number of initiatives for looking after elderly across Japan since 2010 as part of "Project G," with this process involving a much trial and error. One such initiative launched in Kuroishi City in Aomori Prefecture in April 2013 has been praised by the local government and local community members as a low cost, easy-to-implement initiative that delivers added peace of mind. Recently, we have started a similar initiative in Fukaura Town, Aomori Prefecture, modeled after the one in Kuroishi City. Some 41.1% of the town's population is over the age of 65, which is the third highest ratio among any municipality in the prefecture. The town is also faced with a shortage of social workers, which has made it difficult to make individual visits to elderly residents living alone. As a result, the town has been unable to monitor the health condition of elderly living alone and even unable to know whether these people have changed residences. To assist the town, Yamato Transport concluded an agreement with Fukaura Town Government to provide watch-over services for elderly residents living alone that are linked to its TA-Q-BIN business. Under this agreement, Yamato Transport has begun looking after some 550 elderly residents living alone in the town who are mainly over the

age of 70.



Fukaura Town, Nishi Tsugaru County, Aomori Prefecture

## Quick and easy implementation using Yamato Transport's existing TA-Q-BIN network

Initially, the Fukaura Town Government considered hiring temporary employees to look after its elderly residents. However, it was unable to immediately increase its workforce with new employees and even if it was able to there was still the time and efforts needed to train them. Yamato Transport's initiative for looking after the elderly utilizing its TA-Q-BIN services represented an immediate solution to the town's problem. One of the appealing aspects of this service is that it can be implemented easily and quickly using the company's existing TA-Q-BIN network.

The town now distributes its monthly publications for the elderly through TA-Q-BIN as part of its everyday shipping operations. The results of each Sales Driver (SD)'s visit is collected and reported to the regional support center for the elderly operated by the Fukaura Town Government. Simply by sending out its publications as usual, Fukaura Town Government can now check whether elderly living alone are in good health or if they are still living at their registered address simply and with certainty. Since launching this service, Yamato Transport found that about 50 elderly individuals had moved and no longer require follow up.

This service was introduced in Fukaura Town's newsletter, which has helped to steadily raise its visibility as a grassroots service for watching over elderly in the community.

Yamato Transport's goal is to provide this service continually without additional cost or burden placed on local governments. Going forward, this service will be tailored to suit the needs of other communities so that new value can continually be generated together with local communities.

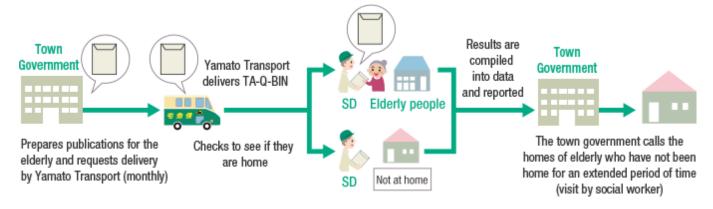


Local governments provide publications with useful living information to elderly residents



These publications are delivered on routes along with other parcels

#### ▼ Mechanism for Watch-Over Support Services for the Elderly



#### Message from Fukaura Town

## Immediate implementation using Yamato Transport's network was a deciding factor

The fact that Yamato Transport's Sales Drivers are out in the community every day delivering TA-Q-BIN showed that we could immediately introduce a watch-over service utilizing this network. This ability to hit the ground running proved to be a deciding factor.

We have also worked on ways to notify residents about this new service, which has steadily facilitated implementation.

I look forward to working with the Yamato Group in the future to leverage its expertise in solving some of the issues our town faces.



Josuke Abe
Senior Public Health Nurse
Regional Support Center for the
Elderly
Fukaura Town Government

## Message from Yamato Transport Aspiring to provide even better services

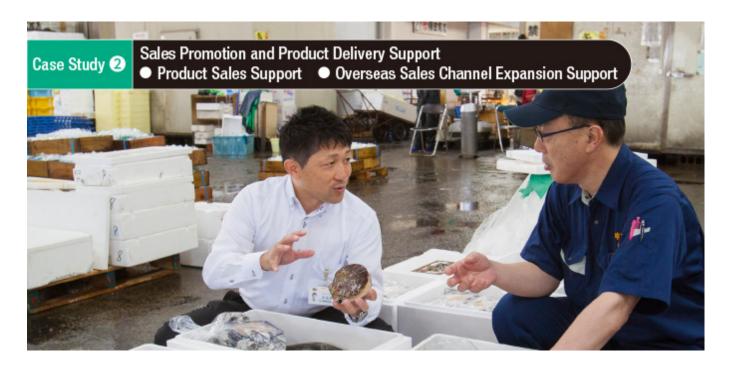
We prepared in various ways to implement this service. One included having all of our Sales Drivers at the Fukaura Center participate in a seminar on how to deal with elderly with dementia.

There was some trial and error after we initially launched the service, but we have made great progress with refining the service while solving issues as they have come up. We hope to provide an even better service going forward.



Masaharu Takahashi
Branch Manager
Tsugaru Nishi Branch
Aomori District Branch
Yamato Transport Co., Ltd.





Expanding the scope of the distribution of agricultural, forestry and fisheries products from Aomori Prefecture

# Helping to dynamically expand sales channels by using Cool TA-Q-BIN to transport products throughout Japan and to internation



## throughout Japan and to international markets

Aomori Prefectures is the northernmost prefecture on the island of Honshu in Japan. The prefecture's food self sufficiency ratio is near 120%, which is almost three times the national average. Aomori Prefecture boasts Japan's largest yield of apples, garlic, greater burdock, and nagaimo, and it is also famous for its seafood such as flounder, scallops, and sea urchin, among others. As one way to revitalize the local economy, Aomori Prefecture has announced its intention to more aggressively market its agriculture, forestry and fisheries industries in order to expand sales channels to every corner of Japan and to international markets.

However, conventional distributions systems have limited the service area for next-day delivery of the prefecture's local fresh seafood and greengrocery. In response to this issue facing Aomori Prefecture, Yamato Transport utilized its Cool TA-Q-BIN service to propose a new approach to distribution that significantly expands the next-day delivery service coverage to help deliver the prefecture's fresh agricultural products and seafood nationwide in Japan and beyond to international markets.

## Increased the ratio of products that could be delivered by the morning of the next day from 7.5% to 84.7%

In July 2014, Yamato Transport and Aomori Prefecture concluded a partnership agreement for building an integrated transport platform for the prefecture, which marked the beginning of efforts to achieve expedited deliveries of fresh agricultural products and seafood.

First, Yamato Transport established a new arterial route connecting Aomori and Sendai, in addition to its conventional arterial transport routes for TA-Q-BIN. Additionally, shipments bound for Chubu and Kyushu for which next-day delivery was extremely difficult now use the air cargo route connecting Sendai and Osaka, with ground transport used from Osaka. This significantly increased the ratio of products that can be shipped anywhere in Japan by the morning of the next day from 7.5% to 84.7%. This has also made it possible to deliver parcels to Hong Kong and Taiwan, via Okinawa from Osaka, as quickly as the next day.

This service, which greatly expands the distribution potential of Aomori Prefecture products both domestically and internationally through high added-value logistics that maintains freshness and quality with Cool TA-Q-BIN and shortens transit times, was named "A! Premium" and officially launched on April 27, 2015.

The service has seen a steady increase in the number of business users since Aomori Prefecture has actively announced "A! Premium" through presentations as a solution for gaining new business opportunities and for producers and fishermen to increase their income. Business users of the service have been impressed with the benefits that can be gained from small-lot shipments and the joy of delivering their own produce directly to consumers.



A sticker denoting the parcel is to be shipped via "A! Premium"



Foods requiring freshness are transported via refrigerated trucks

#### Changes in delivery coverage achieved with Yamato Transport's services Ground route Air route Percentage of parcels that Percentage of parcels that 7.5% After Before could be delivered by the can be delivered by the morning of the next day morning of the next day Next-day Next-day morning delivery As quick as morning delivery Some regions next-day delivery Hokkaido/Tohoku Region Hokkaido to all of Honshu required 2 days for (morning to afternoon) domestic delivery Hong Kong and Taiwan, etc. Next-day delivery possible for parts Aomori Aomori of Asia Second day delivery Next-day Chubu and west afternoon delivery Sendai Kyushu Region Kanto Region 0saka Next-day afternoon delivery 0kinawa

## Delivering highly competitive Japanese foods to Hong Kong, Taiwan and Singapore via International Cool TA-Q-BIN

The "A! Premium" has opened up sales channels not only in Japan, but also in international markets where new commercial distribution opportunities are being born.

In February 2015, the trial period for the "A! Premium," an a high end Japanese restaurant chain in Hong Kong used International Cool TA-Q-BIN to source live scallops from Aomori Prefecture. The restaurant chain's head was so surprised at the freshness and delicious taste of the scallops delivered to Hong Kong and they began sourcing live scallops, flounder, and live sea urchin from Aomori Prefecture when the "A! Premium" service was officially launched in June 2015. The restaurant chain also organized an Aomori Fair. The restaurant's sashimi, which was marketed for its freshness received rave reviews from patrons even though the price was around 20% higher than normal.

Yamato Transport launched the world's first international integrated small-lot cold transport service called International Cool TA-Q-BIN for Hong Kong in October 2013, and in 2015 it expanded the service coverage to Taiwan and Singapore. This makes it possible for fresh agricultural products and seafood to be sold nationwide in Japan and to international markets. However, conventional distribution systems were only able to cover nearby areas mainly in the Tohoku Region for next-day delivery of fresh seafood or produce. To help Aomori Prefecture with this issue, Yamato Transport proposed to utilize its Cool TA-Q-BIN service usher in a revolution in logistics that significantly expands the next-day service area coverage for fresh local agricultural produce and seafood to every corner of Japan and beyond to international markets.

This initiative to expand sales to international markets is being promoted to other local governments facing

the same challenge. For example, in March 2015, Kumamoto Prefecture, together with Yamato Transport, launched a dedicated e-commerce site called Kumamoto Bishoku Club, which sells strawberries, tomatoes, red sea bream and other local products from Kumamoto Prefecture. Yamato Transport has also signed agreements with Ehime Prefecture and Miyazaki Prefecture to expand the distribution of local products to nationwide in Japan and to international markets.

Starting in June 2015, Minamiuonuma City in Niigata Prefecture began showcasing and selling mangos grown in local greenhouses using the heat of hot springs on an e-commerce site in Hong Kong. For these overseas sales, Yamato Transport is providing assistance with not only the money collection, but also the procedures of guarantine and customs clearance and document preparation.

In the future, we will continue to support producers and local governments looking to revitalize the local economy by providing multifaceted support utilizing the "function" and "network" of Yamato Group companies.



A Yamato Transport (HK) truck out delivering parcels to customers in Hong Kong



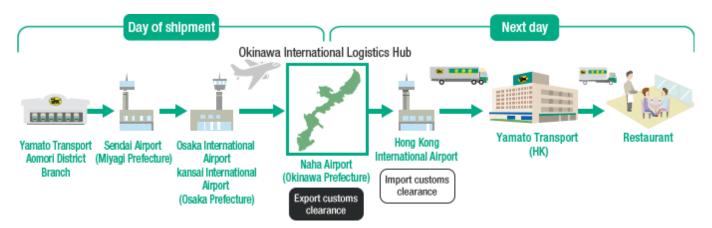
Live scallops from Aomori Prefecture delivered to a Japanese restaurant in Hong Kong



Fresh sashimi served in Hong Kong made from live Aomori scallops

## ▼ World's first international integrated small-lot cold transport service for Hong Kong - International Cool TA-Q-BIN

Delicious agricultural produce and seafood from Aomori Prefecture can be delivered fresh to Hong Kong via carefully temperature-controlled cold (cold or frozen) transport and shortened lead times using the Okinawa International Logistics Hub that offers customs clearance 24-hours a day 365 days a year.



## Message from the head of a Japanese restaurant chain in Hong Kong

Surprised by the freshness and deliciousness

I was surprised by the freshness of the products because they arrived in Hong Kong on the next day after being shipped from Japan. Despite the price of the live scallop higher than normal, it is being a popular item in the menu with 30 orders per day. I believe the freshness of the scallops help us to differentiate from other restaurants.

We plan on importing new ingredients in the future, so I very much look forward to the new products that will be arriving.



**Ben Yu**Senior Manager, Sen-ryo
MAXIM'S CATERERS LTD.

## Message from Yamato Transport (HK) Ltd.

Demand for Japanese food and beverages continue to trend upwards.

The number of Hong Kong visitors to Japan has been increasing in recent years. As the Hong Kong visitors enjoyed the Japanese cuisine very much during their travelling, there is a growing demand for Japanese food in Hong Kong as a result.

There are more and more Japanese restaurants have been opened in Hong Kong especially those which serve sushi and fresh seafood earned the favor of Hong Kong people. The live scallops delivered via International Cool Ta-Q-Bin have been rated very high by Sen-ryo Sushi.



PEGGY CHEUNG
Sales Executive
Yamato Transport (HK) Ltd.

#### Message from the Governor of Aomori Prefecture

## Now more people can enjoy great local products from Aomori Prefecture

Aomori Prefecture, because of its distance from major consumer centers such as Tokyo, faces the three kinds of logistics challenges of time, distance and cost. In the past, we have been unable to deliver great tasting Aomori products to customers outside the region the way we wanted to. Since becoming governor, I have pushed forward with an aggressive approach to marketing agriculture, forestry and fisheries products and in July 2014 we concluded an agreement with Yamato Transport to receive assistance with these issues in terms of logistics.

Under this agreement, in April 2015 we launched "A! Premium," an all new transport service that leverages the speed and integrated cold transport capabilities of Yamato Transport to deliver products made in Aomori Prefecture earlier, quicker, cheaper, and to more distant markets than ever before. A! Premium has helped us to overcome the geographic handicap of Aomori Prefecture and make it possible to deliver fresh and delicious vegetables, fruit and seafood from the prefecture to the rest of Japan and to customer in international markets. This achievement is something I am very grateful for. I hope to invigorate efforts across the entire prefecture to ensure that we can maximize this great opportunity.



Shingo Mimura Governor of Aomori Prefectur

Feature Article

Aiming to become a company most loved and trusted by society
— the Yamato Group's CSV

Case Study 1 Lifestyle Support • Watch-over Support >

## **Economy**



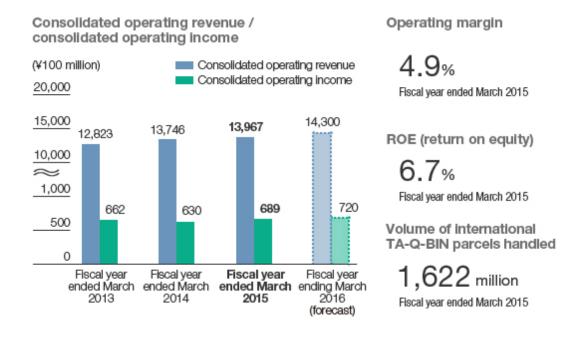
## Overview and Major Indicators of the Medium-term Management Plan DAN-TOTSU Three-Year Plan STEP

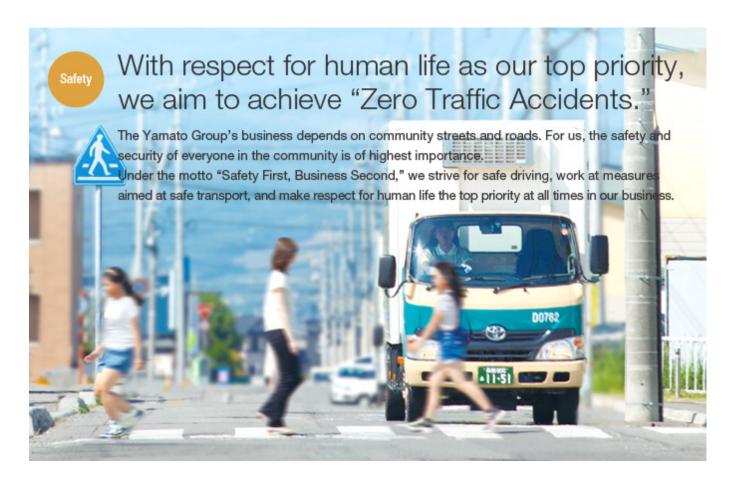
Through the long-term DAN-TOTSU Management Plan 2019 formulated in January 2011, the Yamato Group aims to become "Asia's No. 1 solution provider in distribution and lifestyle support" by 2019, the year of the Group's 100th anniversary. In order to make our stakeholders' satisfaction "DAN-TOTSU," we are advancing our business along the themes of "More globally" and "Closer to local regions and people's lives."

We divided the 9 years from 2011 to 2019 into three phases: HOP, STEP, and JUMP. Under the first phase, the DAN-TOTSU Three-Year Plan HOP, we worked to complete construction of the Atsugi Gateway and Haneda Chronogate, which boast unprecedented added-value functions. We also worked to expand our international small parcel delivery network using the Okinawa International Logistics Hub, and to otherwise strengthen our business platform and networks.

Under the DAN-TOTSU Three-Year Plan STEP that began in fiscal 2014, we are leveraging the platform we have built during HOP and continue to strengthen our business platform and networks to enable a major leap forward in the final Three-Year Plan (JUMP).

As we actively advance "Value Networking" design, we can firm up our cost restructuring through high value-added business model creation and network innovation. At the same time, by establishing governance aimed at fostering a sound corporate culture, we will execute balanced management that enhances the satisfaction of local communities, society, customers, shareholders, and employees with respect to our business, quality, and cost structure.





#### Aiming for "DAN-TOTSU"





## Major Achievements and Results in Fiscal 2014

Initiatives		Achievements and Results
<ul><li>Formulation of safety plans</li></ul>	Plans to assure transport safety	<ul> <li>4 major accidents (4 major traffic accidents, 0 major occupational accidents)</li> <li>The Yamato Group aims to reduce traffic accidents to zero. Every year, Yamato Transport (J) formulates a plan to assure transport safety, and displays posters providing information on safety goals and initiatives at all offices.</li> <li>Safety Experts stationed nationwide: 288         At District Branch, Yamato Transport Co. Ltd. has stationed safety training directors. These experts in safety measures provide safety instruction to Sales Drivers.     </li> </ul>
<ul><li>Training of Sales Drivers</li></ul>	Education to improve skills	<ul> <li>Sales Drivers who have received ride-along instruction from Safety Experts: 26,166</li> <li>Trainees who have taken classes from safety expert lecturers: 46,617         At all 69 District Branches in Japan, Yamato Transport (J) appoints three instructors with expert knowledge, one in each of three skills: laws and regulations, practical traffic safety, and health and safety.</li> <li>Safety information magazine and safety calendar         Yamato Transport (J) publishes the safety information magazine "Safety First" with safe driving tips and other information for Sales drivers, the         "Driver's Safety Handbook" carried by all Sales Drivers, and the "Safety Calendar" that aids in training to improve risk sensitivity.</li> </ul>
	Zero Traffic Accidents Campaign	■ Implementation of the Zero Traffic Accidents Campaign  The Yamato Group implements the Zero Traffic Accidents Campaign every spring and autumn. Yamato Transport (J), which has conducted the campaign continually since 1970, conducted the autumn fiscal 2014 Zero Traffic Accidents Campaign with the aim of achieving zero accidents under the theme of enforcing basic rules and being protective of children, the elderly, and motorcycles.
<ul> <li>Promotion of safety awareness among employees</li> </ul>	Commendations and contests	<ul> <li>Long-Running No-Accident Commendation awardees: 8,620         Every year, Yamato Transport (J), Yamato Home Convenience, Yamato Global Express, and Yamato Multi Charter commend Sales Drivers who excel in safe driving and who remain accident-free.     </li> <li>Yamato Transport Nationwide Safety Meet         At this safety meet held by Yamato Transport (J), 45 winners of meets at branches nationwide, at Okinawa Yamato Transport, and at Yamato Global Express competed on safety consciousness and driving technique. From this time, a New three-wheelers division was newly created.         In addition to this, Tohoku regional headquarter of Yamato Home Convenience also held a drivers' contest.     </li> </ul>
	Toward the achievement of safe work environments	■ Initiatives to prevent occupational accidents  The Yamato Group performs internal sharing of information on near-miss incidents that can lead to major accidents, and formulates and carries out measures to achieve safe workplace environments. In addition, all group companies implement measures such as forklift safety seminars and Safety Week, which aims to improve safety consciousness.

	Vehicle maintenance	Vehicle maintenance plant Superworks: 22 sites Superworks are Yamato Autoworks' 24-hour, 365-day maintenance plants that feature greatly enhanced work efficiency. Of the company's 71 plants nationwide, 22 have been designated Superworks.
<ul><li>Maintenance of equipment and</li></ul>		<ul> <li>Mechanics: About 880 (including 650 with vehicle inspector qualifications)</li> <li>Yamato Autoworks actively supports its mechanics' acquisition of vehicle inspector qualifications in addition to normal mechanic qualifications. This enables the mechanics to perform completion inspections and confirm that vehicles conform to safety standards following maintenance.</li> </ul>
safety systems	Adoption of equipment and tools	■ Enforcing driver's license checks through the adoption of IT systems In addition to visual confirmation of licenses, Yamato Transport (J) uses portable information devices to check IC card licenses, providing support for operation management work and enforcing compliance through IT.
		Adopting See-T Navi in delivery vehicles to support safe and Earth-friendly driving Yamato Transport's proprietary See-T Navi onboard vehicle system supports safe driving with features that include digitized delivery route maps.
<ul> <li>Overseas rollout of measures to assure safety</li> </ul>	Safety measures matched to local traffic conditions	Safety measures matched to local traffic conditions Our company holds a Drivers' Contest safety meet in Singapore and Malaysia, and also participates in safety events.

as seen in pictures



**Ensuring Long Distance Transport Safety** 

What are some of the future challenges female drivers face? V

## Engaging in long-distance arterial transport and B2B logistics based on "safety first, business second"

We are firmly committed to the principle "safety first, business second" in various aspects of long distance arterial transport connecting Japan's cities through TA-Q-BIN and B2B logistics that includes charter services. Our female sales drivers continue to play a more integral role in our operations and we have spearheaded unique "safety first" efforts for these drivers.



## What is needed to ensure long distance transportation safety?



A work schedule that is not overly demanding of Sales Drivers and Sales Drivers who won't push themselves too far (Yamamoto).



Whenever I say I'm a driver for the Yamato Group most people think of TA-Q-BIN, but I actually work for Yamato Multi Charter, so I drive 10-ton trucks on inter-urban arterial routes. I drive around to Yamato Transport's branches in the Kansai area to collect parcels and then use arterial routes to drive to major parcel sorting terminals called "bases" that are located throughout Japan.

For example, when driving from Kyoto to the Atsugi Gateway in

#### Initiatives by the numbers

Long-running no-accident commendation awardees\*



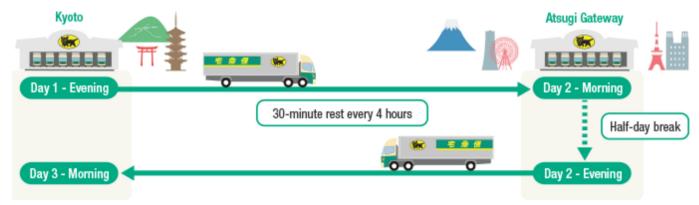
\* Every year, Sales Drivers who excel

Kanagawa Prefecture I'll cover a distance of about 480km. I leave Kyoto at night and arrive the next morning in Atsugi. After a half day off, I'm back on the road that night leaving Atsugi and arriving in Kyoto the next morning. Overall my work schedule is a total of three days. When driving I'm required by law to take a 30 minutes rest every four hours, so I stop at parking areas or other places along the expressway where I take a quick power nap.

in safe driving and who remain accident-free are commended or awarded based on the number of years and distance driven accident free.

When on the road I always make it a point not to push too hard. I leave adequate space between the vehicle in front of me and make it a point to avoid the passing lane whenever possible. I make it a point to practice the Yamato Group's principle of "safety first, business second."

#### ▼ Work schedule for long-distance arterial transport (Kyoto to Atsugi)





Breathalyzer tests are administered prior shifts to measure the amount of alcohol in a driver's breath



Inspection of wheel bolts prior to leaving



Expressways are essential to long-distance transport



## How do you learn safe driving practices?



I study information from past accidents and take part in driving skill competitions (Minami).



Unlike Ms. Yamamoto, I drive 2-ton trucks to collect and deliver charter service parcels between companies in urban areas. Although our workplaces are different, my commitment to safety is exactly the same. I've been a truck driver for many years, but my awareness of safety has increased a great deal since joining the Yamato Group. After driving in the same neighborhoods every day you get to know where you need to even greater attention such as school zones. Being constantly aware of these locations where extra attention is needed means that instead of not speeding I can no longer speed. Case studies of actual traffic accidents are shared with employees, so I use this knowledge to improve my driving.

Participating in outside driving skill competitions has also improved my safe driving practices. In 2013 and 2014 I won the Female Driver 2-ton Vehicle Category of the Kyoto Prefectural Truck Driver Contest and took part in the national competition. At the national competition, I was able to watch and learn the driving practices of leading drivers from across Japan and also talk with them about driving. This refined my driving skills and has boosted my motivation even further.



## What are some of the future challenges female drivers face?



Striving to maintain safe driving habits while being fully aware of one's important responsibilities as a driver (Yamamoto).



Whenever I'm walking with my children along the road I feel scared every time a large truck passes by. This is why I always drive with pedestrians close in mind. You can't rush when driving, and when parking I maneuver the truck very carefully and cautiously. Passersby who've seen me driving this way have praised me for being a kind driver.

In the future, the Yamato Group plans on opening the Mikawa Gateway in the Chubu Region and a new gateway in the Kansai Region as well, to complement the Atsugi Gateway, a major logistics terminal, with the goal of realizing same-day deliveries in the Tokyo, Nagoya and Osaka areas. As the frequency of arterial transport used to connect these major terminals increases, our jobs will become even more important. I will live up to the principle of "safety first, business second" and continually strive to practice safe driving habits.

### **Message from the Kyoto Prefectural Trucking Association**

#### The Yamato Group's drivers have both the skills and manners of professionals

The Kyoto Prefectural Trucking Association is an organization whose members comprise trucking companies located in the prefecture. Every year in June we host the Kyoto Prefectural Truck Driver Contest in an effort to improve drivers' skills and prevent traffic accidents. Participants from the Yamato Group always exemplify the skills and manners of professionals that serve as a model for other companies to follow. Every year these drivers score highly.

In the future, in addition to traffic safety, we will encourage companies to obtain the G-Mark\*, which is a standard used to select truck companies that offer customers high levels of safety and peace of mind. We also hope to gain the cooperation of customers in spreading the word about these activities to make them more widely visible.

\* Symbol mark for an Excellent Safe Driving Business awarded by the Japan Trucking Association

Hirohata Komatsu
Operations Section
Business Improvement Department
Kyoto Prefectural Trucking Association





**Ensuring Air Cargo Safety** 

# Dangerous Goods/Security Promotion Masters helping to prevent undeclared dangerous goods from being loaded onto aircraft

Yamato Global Express engages in the air express business and international TA-Q-BIN business. Starting in 2009, the company began training employees to become Dangerous Goods/Security Promotion Masters to support safe air transport operations. The role of these professionals is increasing in importance with the rise in the number of air express shipments.



## What are some goods that cannot be shipped by air?



Dry ice, cans of hair spray and other dangerous goods (Miura).



Air express services are used by a large number of customers as a quick and convenient way to send parcels. However, senders need to know that certain goods not considered dangerous on the ground are considered to be dangerous goods under the Civil Aeronautics Act. For example, high pressure spray cans used for cosmetics or hair spray cannot be shipped via air. Also, the Enforcement Ordinance of the Civil Aeronautics Act stipulates that dry ice used to keep goods cold cannot be shipped by air unless it is declared and satisfies certain conditions.

#### ▼ Initiatives by the numbers

Dangerous Goods/Security Promotion Masters\* (Yamato Global Express Co., Ltd.)

73 (As of June 2015)

Therefore, when using air express services, I ask customers to check the back of their label and other information provided to customers and if their parcel contains dangerous goods, then I ask them to remove them from the parcel or to declare it in advance. \* Employees with sufficient knowledge and understanding of dangerous goods and security and who can instruct and train others

In addition, the Yamato Group is strives to ensure that undeclared dangerous goods do not make it onto airplanes to ensure safe air transport. Specifically, the declared contents are checked and outside packaging inspected at the time of Sales Driver collection, when a parcel is shipped from a service window and when sorting parcels. Yamato Global Express, as a handler of air cargo, also uses an x-ray machine to inspect parcels. If undeclared dangerous goods are found, the sender is contacted and asked how to address the matter. Within these efforts, the 73 Dangerous Goods/Security Promotion Masters stationed nationwide in Japan (as of June 2015) play an integral role.



## What is the role of a Dangerous Goods/Security Promotion Master?



We make sure undeclared dangerous goods are not loaded and support the convenience and safety of air express services (Ando).



Dangerous Goods/Security Promotion Masters are expert employees who have passed in-house testing and at least one is assigned to work for every location that accepts air cargo shipments. Our role is to conduct x-ray screening of parcels and detect and remove dangerous goods in order to protect the safety of air transport. In addition, we also train and educate other employees about dangerous goods and how to spot one.

We have to pay attention to air cargo in various ways, but when it comes to speed nothing beats air express services. I'm in charge of loading the final flight out of Haneda Airport and customers have raved about the convenience of having parcel delivered by 9:00am the next morning. To respond to such customer needs, Dangerous Goods/Security Promotion Masters take the lead in ensuring the undeclared dangerous goods do not make it onto the airplane to ensure safe air transport.



## What is your future goal?



I hope to hone my knowledge and skills to contribute more to air safety and security (Maruyama).

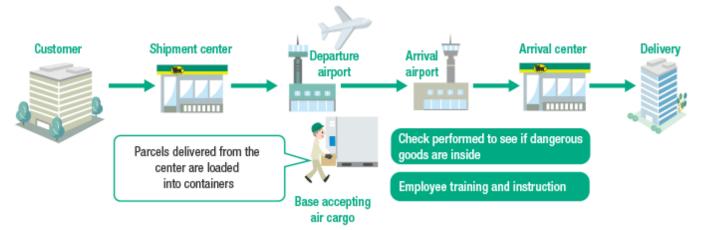


I became a Dangerous Goods/Security Promotion Master in 2009 and even since I have maintained a doubly strong commitment to ensure safety in air transport. Every day at work I have to be on my toes to ensure that not only myself, but other staff that I supervise, too, don't miss an undeclared dangerous goods. My daily work has made me keenly aware of the importance of Dangerous Goods/Security Promotion Masters.

I took part in our company's first dangerous goods prevention contest held in June 2015 as a representative of the Kanto District Branch, where I competed with Dangerous Goods/Security Promotion Masters selected from across Japan in terms of our skills and knowledge. Unfortunately I didn't win, but I found myself

motivated at the sight of other competitors' accurate and speedy techniques. In the future, I will hone my knowledge and skills further to make even greater contributions to air transport safety and security.

#### ▼ Parcel handling for air express services





Checking each parcel with an x-ray machine



Loading parcels that passed the inspection into an air cargo container

## **Message from ANA Cargo Inc.**

## We expect that a initiative driving safety in the air cargo industry

ANA Cargo uses its domestic and international networks flown by cargo and commercial airplanes to deliver global air cargo services. We receive parcel from the Yamato Group to place on our aircraft for airborne shipments. Since introducing the Dangerous Goods/Security Promotion Master Program in 2009, we have yet to find even one parcel from the Yamato Group with an undeclared dangerous goods, which demonstrates to me the effectiveness of this program.

The Yamato Group's dangerous goods prevention contest started in 2015 and other initiatives represent a driving force behind safety in the air cargo industry. I expect the Yamato Group to share and promote these initiatives as a model for other companies in the industry to follow.



Noriaki Kajima Senior Vice President General Manager Domestic Cargo ANA Cargo Inc.



## Under the key word "Necology," we are creating environmentally friendly logistics.

Yamato Group refers to our environmental conservation initiatives as "Necology." With environmental conservation a part of a corporation's responsibility to society, we encourage all employees to be constantly aware of environmental conservation as they conduct their daily tasks, in addition to ensuring that our corporate activities remain environmentally-friendly. We establish environmentally-friendly logistics by ensuring the environmental friendliness in all aspects of transport, especially packaging, transportation, and delivery.

We are committed to becoming a company that works hand in hand with the community to build a better society through the provision of these environmentally-friendly products and services.



\* Necology: "Neco" comes from the Japanese word for "cat," found in the emblematic logo of the Yamato Group. We have given the name "Necology" to the movement by which this "Neco" (i.e., Yamato) engages in "ecology," and are communicating that name to society.

#### Aiming for "DAN-TOTSU"





#### Major Achievements and Results in Fiscal 2014

Initiatives		Achievements and Results
<ul><li>Eco in transport</li></ul>	Every individual employee will drive at all times in an environmentally-friendly manner.	Adopting our unique safety and ecological navigation system in approximately a cumulative 32,000 delivery trucks The unique See-T vehicular system of Yamato Transport (J) boosts the precision of eco-driving through visualization of fuel and other driving conditions.

	We strive to reduce gas emissions, such as CO <sub>2</sub> , by introducing low-emission vehicles and conducting pickup and delivery using hand-pushed trolleys and New three-wheelers (electric bicycle with a trailer).	<ul> <li>Adoption of about 4,700 new three-wheelers (electric bicycles with trailers)         Yamato Transport (J) is undertaking expansion of deliveries that do not use motor vehicles.</li> <li>Adoption of about 23,000 low-emission vehicles (46.0% of all Yamato Group vehicles)         In our pursuit of delivery that avoids the use of vehicles whenever possible, the Yamato Group is making use of new three-wheelers and hand-pushed trolleys. For vehicles that are required, we are making a shift to low-emission vehicles.</li> </ul>
	We strive to maximize the efficiency of logistics by promoting joint operations with other logistics providers and modal shift using trains and seafaring vessels.	<ul> <li>Total volume handled by rail and marine transportation: About 490,000 tons</li> <li>Reduction of environmental impacts in cooperation with a tram company</li> <li>In 2014, we received a commendation from the Minister of Land, Infrastructure, Transport and Tourism for our efforts to reduce environmental impacts by utilizing Raiden, the only tram in Kyoto, as well as electric vehicles.</li> </ul>
	Every employee will endeavor to minimize energy consumption and practice energy saving activities.	Displaying of Environmental Protection Declaration posters and Indoor temperature setting stickers in all Yamato Group offices We are working to conserve energy by enforcing "Cool Biz" light summer wear and by reducing unneeded lighting.
<ul><li>Eco in facilities</li></ul>	We utilize renewable energy sources and promote the conservation of energy at our facilities.	Adoption of the latest environmental technology at Haneda Chronogate Incorporating the latest environmental technology that makes use of natural energy we anticipate a CO <sub>2</sub> reduction of 46% compared to conventional facilities. In 2014, we were awarded the top prize at the 15th Freight Industry Environmental Awards.
	We strive to reduce waste by promoting green purchasing, recycling and a paperless office.	<ul> <li>Green purchasing ratio: 84% or more (Improvement of 2 % or more from fiscal 2013)</li> <li>We strive to select and purchase items with the least impact on the environment.</li> </ul>
<ul><li>Eco in products</li></ul>	We develop and promote products using returnable materials and other environmentally-friendly products.	Development and promotion of environmentally-friendly packaging materials The Yamato Packaging Technology Institute has developed packaging material that does not require package cushioning, and packaging material that can be easily separated from other waste.

	We propose work efficiency solutions and contribute to customers' energy conservation.	Provision of services that leverage information communication technology (ICT) We provide joint transport services for products, joint usage-type online statement notification services, and other services to support more efficient work by customers in a variety of industries.
	As a member of local communities, we participate in community environmental conservation initiatives.	Active participation in local cleanup campaigns
<ul> <li>Eco with local communities</li> </ul>	We hold environment classes to convey the importance of the environment.	We hosted the Kuroneko Yamato Environmental Class 228 times during the year, with 15,820 children participating.





**Building and Town Management Services** 

# Centralized logistics within large mixed-use buildings that streamlines operations and reduces environmental impacts

Yamato Transport's Building and Town Management Service helps customers to establish a dedicated logistics infrastructure for large mixed-use buildings. This service has been rolled out at Toranomon Hills, which is a mixed-use building with a hotel, residential units, office space, conference facilities and restaurants, where it is helping to streamline the movement of goods within the development and to reduce environment impacts.



# What is centralized logistics within large mixed- use buildings? Why does it reduce environmental impacts?



The streamlining of collection and delivery services helps save energy. (Kubo)

In the case of a large mixed-use building, parcels are delivered to individual tenants, so a number of different delivery providers will enter the same building. In some cases, this leads to congestion in the building's parking lot and parcel sorting area, which in turn has caused the late delivery of parcels to tenants. There are also times when

delivery trucks that could not enter the parking lot or parcel sorting area have to wait along neighboring streets, which has caused increased CO<sub>2</sub> emissions from idling vehicles and traffic congestion, negatively impacting the surrounding community. Yamato Transport developed the Building and Town Management Service as a solution to these issues.

At Toranomon Hills, a building located in Tokyo's Minato Ward that has introduced this service, our employees are onsite 24 hours a day as the exclusive shipping provider to receive and deliver packages for the entire building using an intra-building logistics infrastructure. Normally for a building of this size, parcels are unloaded from trucks, taken inside the building and delivered, which takes about 40 minutes, but in the case of Toranomon Hills, we are responsible for all receiving and final deliveries, with other shipping providers simply unloading their parcels, which means the entire process takes only about 10 minutes. As a result, we have reduced congestion in the parking lot and sorting area, promoted better traffic flow in the neighborhood, improved delivery truck fuel economy, and lowered CO<sub>2</sub> emissions. Inside the building, Yamato Transport is the only delivery provider, improving security, which has been welcomed by Mori Building, the building owner, and tenants.

#### ▼ Initiatives by the numbers

Time required to park delivery vehicle and process parcels

Conventionally: approx. 40 minutes\*

vistics within building

minutes

Centralized logistics within buildings: approx.

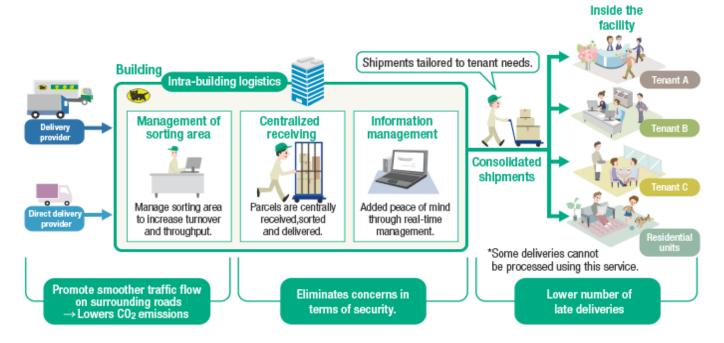
(shortened by approx. 30 minutes)

- \* Required time at buildings similar in size to Toranomon Hills (Yamato Transport study)
- \* Required time at buildings similar in size to Toranomon Hills(Yamato Transport study)

Building and Town Management Service track record

108 locations (As of March 31, 2014)

# ▼ Framework and benefits of the Building and Town Management Service (centralized logistics within large mixed use buildings)





Yamato Transport's job is to receive parcels from the sorting area



Individual small refrigerated storage units for deliveries intended for restaurants



Transporting parcels to stores



# The staff is wearing uniforms different from Yamato Transport's Sales Drivers. Why is that?



These uniforms were specially designed for operations inside this building and they are environmentally friendly (Kubo).



These uniforms are unique to the Building and Town Management Service for Toranomon Hills.

We chose a black and grey color scheme for these uniforms, which is much different from Yamato Transport's normal attire, because we wanted staff to blend in with their surroundings so as not to stand out among visitors, shoppers, or people eating a meal. We also wanted tenants who have contracts in place with other shipping providers to use our services without any constraint. The jackets are made from pieces of wool fabric that are normally thrown out. The polo shirts are made in a factory with BSCI certification to ensure fair labor practices are followed, which also gives consideration toward the environment, safety and health. The uniforms have been a huge success with both employees and tenants alike.



#### What are your future goals for this service?



We will work to further improve customer satisfaction (Kubo).



The Toranomon Hills Center has a workforce of around 30 employees. Every day we deliver parcels and packaging materials to tenants, collect parcels and returnable materials, and solicit requests and feedback. We have developed close relationships with tenants so that we can ask about and help solve issues, which has enabled us to improve our services further.

For example, we have developed a number of options, such as mechanisms to improve work efficiency like the control for entering and leaving a building and pre-opening deliveries, as well as temporary luggage storage, porter services, and deliveries for luggage-free tourism, among others. We often talk with tenants and Mori Building about how they like our services or how we should improve existing services so that we can expand and augment these services. Our goal in the future is to improve customer satisfaction even more.

#### Message from Mori Building Co., Ltd.

#### Working together to create new services for the future

When selecting the logistics provider for Toranomon Hills, Yamato Transport's proposal aligned with our vision for revitalizing the surrounding area, and the company's approach to operations and willingness to try new things was also a good match. This is why we decided to entrust the logistics management operations of Toranomon Hills to Yamato Transport. Since opening, Yamato Transport's services, including responding to the precise delivery time requests of tenants' customers, have been received very positively.

I hope Yamato Transport, as an expert in the field of logistics, will continue to provide proposals for new services that benefit customers so that we can together make these services a reality.



Takahiro Fujiwara
Assistant Group Head
Toranomon Management
Group Building
Management Department/
Facility Management
Department Mori Building
Co., Ltd.





Reusing and Recycling Unwanted Articles

# Promoting "Necology"\* by reusing unwanted home electronics and furnishings

Yamato Home Convenience Co., Ltd., which delivers and helps set up home electronics and furniture, also collects unwanted home electronics and furnishings.

Instead of disposing of these items, Yamato Home Convenience refurbishes them for rental or to sell. This service has received acclaim because it is environmentally-friendly and economically.

\* A collective term used to describe the Yamato Group's environmental preservation activities.



# Does your moving support business collect many unwanted home electronics and furnishings?



We reuse collected items for rentals and also sell them (Masuda).



The Home Appliance Recycling Law stipulates recycling fees so that manufacturers will recycle unwanted home appliances in a responsible manner. For example, when disposing of a small personal refrigerator, the consumer has to pay a 3,600 yen recycling fee, which is added on top of the collection and shipping charge. Additionally, unwanted home furnishings incur a disposal fee as well. As a result, when Yamato Home Convenience assists with a move, we collect items that are no

longer wanted but can be used basically free of charge. We will buy back certain items as long as they are less than six years old. Throwing out items that can be reused is not only wasteful, but is harmful to the environment.

We refurbish these home electronics and furnishings and then sell them at eight recycling centers located across Japan. We have also launched the Kuroneko Omakase Rental service that rents home electronics typically to customers living alone for a short period of time due to a temporary relocation for work reasons. This service has become quite popular because it is environmentally-friendly and economically since the refurbished home electronics can be rented for a reasonable price. This business was launched in 2009 and since then we have seen our customer base and staff increase three fold. Recently, we have seen an increase in corporate customers as well.

#### ▼ Initiatives by the numbers

Collection of unwanted home electronics and furnishings

About 45,000 items annually

Refurbished as rentals

36,466 items annually

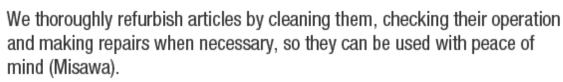
Sales outlets (recycling center)

8 stores nationwide

(The above data is as of March 31, 2015)



#### Is the quality of refurbished home electronics and furnishings acceptable?





I'm in charge of the cleaning and operation confirmation processes of unwanted home electronics. For example, we not only inspect and clean the outside of all washing machines and refrigerators, but the interior as well. We also spin the drum of washing machines to make sure they function correctly and check the cooling ability of refrigerators. We have check sheets in place for each type of home electronics and always work carefully to make sure that refurbished products can be used with peace of mind.

Various innovations are needed to refurbish individual home electronics, such as cleaning based on the degree of dirtiness and methods for efficiently inspecting each item. I take great pride in the fact that the home electronics I helped to clean and refurbish can be used again with peace of mind even though they would have been disposed of otherwise.



#### What is your future goal for refurbished products?



I hope to continue meeting the needs of various customers (Masuda).

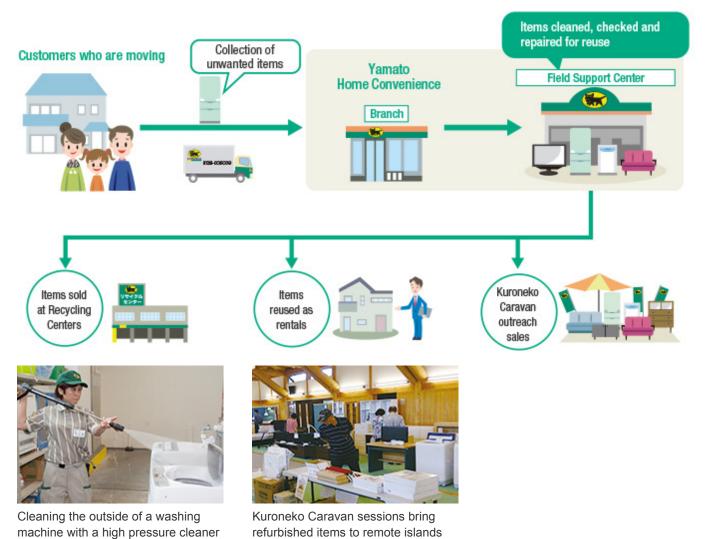


Our Recycling Centers, where we sell refurbished products, are found in eight locations across Japan. To meet the needs of customers who want to see the refurbished product in person but they don't live near a Recycling Center, we also offer traveling sales throughout Japan. These outreach sales referred to as Kuroneko Caravan were launched in 2011 and in fiscal 2014 we held sessions 200 times. This sales format has been quite popular among customers and there are repeat customers who drop in every time looking

forward to seeing the selection. For example, in Aso City, Kumamoto Prefecture, we took part in an event for revitalizing the local community together with local residents which made use of the site of a closed elementary school to sell our home electronics and furnishings alongside local produce.

Going forward, I hope to expand the number of customers and promote "Necology" while constantly listening to our customers and making their requests a reality.

#### ▼ Mechanism for refurbishing unwanted items



and isolated rural communities

#### Message from Namino Kogen Yasuragi Koryukan

#### The Kuroneko Caravan was a huge success

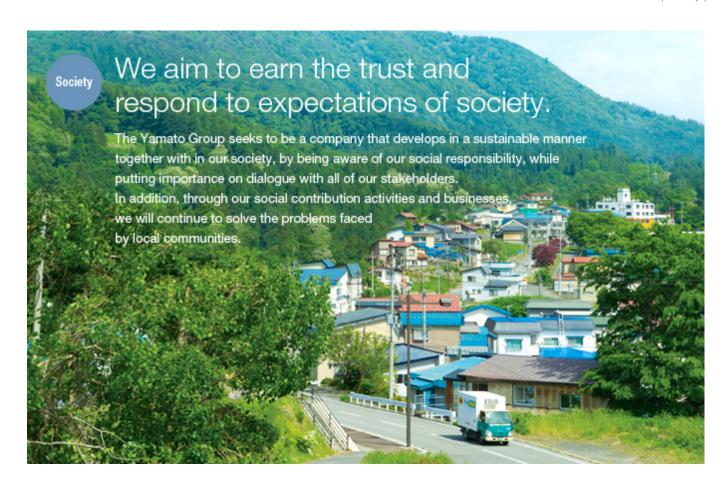
I was shocked to see just how briskly large refrigerators, washing machines and furniture were sold during the Kuroneko Caravan session held at our facility. Eventgoers noted that they couldn't buy brand new products and didn't have the time to go to recycling shops downtown, so they were grateful for the chance to purchase these refurbished items at the event. Overall the event was a huge success.

I think this is a great service. Sales of refurbished items are good for the environment because home electronics or furnishings that otherwise would have been thrown out can be used again. Also these items offer good quality and can be purchased at reasonable prices.

I hope that Yamato Home Convenience will continue to hold Kuroneko Caravan sessions throughout Japan and continue providing opportunities for people to purchase refurbished items.



Katsuya
Mochizuki
Director Namino Kogen
Yasuragi Koryukan Aso
City, Kumamoto Prefecture



#### Aiming for "DAN-TOTSU"

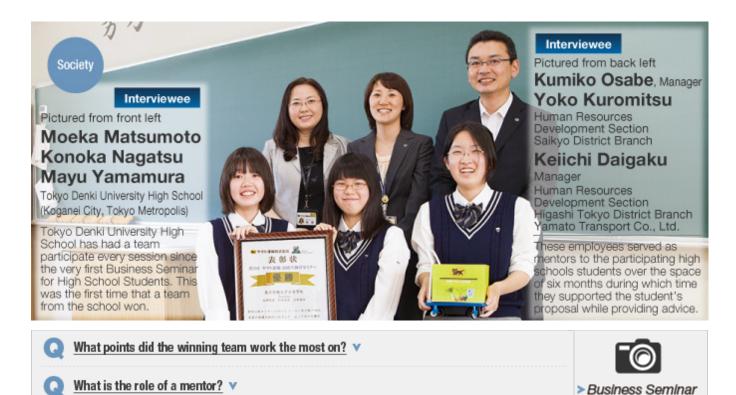




#### Major Achievements and Results in Fiscal 2014

Initiatives		Achievements and Results	
Customers	Improvement of response quality	Implementation of customer service response competition (for customer Service Center operators and Guest Operators) We evaluate operators who are in daily contact with customers, awarding those who score well in screening of response skills (facial expressions, conduct, way of speaking, diction etc.), product knowledge, and communication skills.	
Employees	Education / training and career development	Training that matches career plans We conduct a variety of training including Junior Leader School, intra-group job rotation, and global human resources communication training.	
		• 527 persons took childcare leave / 435 persons worked shorter hours for childcare  At Yamato Transport in Japan (Yamato Transport (J)), employees can take childcare leave until the child become 14 months old, if their spouses are on childcare leave and shorter working hours for childcare can be taken until the child finishes fourth grade at elementary school.	
	Work-Life Balance	<ul> <li>We are certified by Japan's Ministry of Health, Labour and Welfare as a company that actively supports the balance between work and family life.</li> <li>As of April 2015, four of our companies have received the above certification:</li> <li>Yamato Management Service (2015), Yamato Transport (J) (2014), Yamato Logistics (2013), Yamato System Development (2011)</li> </ul>	
	Respect for diversity	<ul> <li>Promotion of programs for active engagement of female employees         We held a career design seminar for female employees at BIZ         Logiformation to boost employee motivation through opportunities to learn         the basics of career design and to consider career paths.</li> <li>Employment of 2,187 persons with disabilities (Employment rate:         2.08%)         We will continue to create a barrier-free workplaces conductive to work by         people with disabilities.</li> </ul>	
Partners	Fair and unbiased trading / Collaboration for safety and improving service quality	Communication with about 230,000 TA-Q-BIN service partners Our Sales Drivers make daily visits to service partners. We also issue the information magazine "Kuroneko-Dayori" to general service partners such as liquor and rice shops.	
Shareholders	Appropriate and fair information disclosure / Enhancement of communication	<ul> <li>We publish an annual report and a booklet for shareholders to disclose information.</li> <li>Briefings for analysts held 4 times, and visiting institutional investors for briefing in North America / Europe / Asia</li> <li>We conduct briefings for analysts 4 times a year, as well as overseas briefings for institutional investors in North America, Europe, and Asia.</li> </ul>	
Local people	Social education support	<ul> <li>Music TA-Q-BIN "Kuroneko Family Concert" held 10 times per year, with attendance by 13,818 people.</li> <li>Cumulative 293 concerts with a total attendance of about 430,000 people 2015 marks the 30th year of the concert.</li> <li>"Yamato Transport Business Seminar for High School Students"</li> </ul>	

	Participation by 19 schools and 84 persons in fiscal 2014.  Cumulative participation by 63 schools and 381 persons (conducted every year since 2006)  The program received the Examination Committee Incentive Prize in the Awards for Companies Promoting Youth Experience Activities by the Ministry of Education, Culture, Sports, Science and Technology.
	"Children's Traffic Safety Workshop" held 1,874 times per year, with about 207,613 participants. Cumulative 24,134 times with participation by a cumulative 2,589,000 persons (held every year since 1998)
	<ul> <li>Kuroneko Yamato Environmental Class</li> <li>228 times per year with participation by about 15,820 people</li> <li>Cumulative 2,789 times with participation by a cumulative 208,434 persons (held every year since 2005)</li> </ul>
Promotion of CSV in partnership with local communities	<ul> <li>Lifestyle support, sales promotion support, tourism support etc.</li> <li>Total number of cases: 1,198 (288 cases in operation)</li> <li>Number of agreements: 226 (as of the end of July 2015)</li> <li>Through our main business, we make efforts to create value that can be shared by enterprises and society.</li> </ul>
	Support for the creation of workplaces in which people with disabilities can be economically independent Through the Yamato Welfare Foundation, we implemented the "Bridge to Dreams Project (Yume E No Kakehashi Project)" to assist the preparation of "economic independence".
Support for economic independence for people with disabilities	<ul> <li>Arrangement of Kuroneko direct mail delivery work for 1,651 persons with disabilities</li> <li>Nationwide operation of 28 "Swan Bakery" stores employing people with disabilities.</li> <li>Swan operates three directly managed Swan Bakery stores and 24 franchise stores.</li> </ul>
	Fund raised through the Natsu No Kampa (summer donation) program: 72,14 million yen About 200,000 employees in the Yamato Group raised funds for the Yamato Welfare Foundation and NPO Ashinaga.



Business Seminar for High School Students

# **Business Seminar for High School Students** Developing the ability to get involved in society

The theme of Yamato Transport's Business Seminar for High School Students, which marked its 9th session in 2014, was "Proposals for a New Approach to "Necology"\*-Achieving an Eco-Friendly Society Together through Yamato Transport's Businesses." This year a total of 19 teams, including one from Singapore, presented their proposals to Yamato Transport's senior executives.

\* A collective term used to describe the Yamato Group's environmental preservation activities.

What did you gain from your involvement with the high school students? V



#### What points did the winning team work the most on?



We spent a lot of time and energy on the investigation after our proposal (Matsumoto, Nagatsu, Yamamura).







for High School Students

as seen in pictures

Our proposal from Tokyo Denki University High School focused on an eco-friendly business that can be profitable while also helping to revitalize Koganei City. This business involves using TA-Q-BIN to collect dried organic waste and sell it to local farmers after it is converted into fertilizer.

Initially, we thought this project would be relatively easy once we firmed

up the plan, but in reality it turned out to be quite different. We went to city hall, a place we had rarely been, to collect documents, researched laws, and contacted companies, among other activities. The toughest part of the project was calling city hall and companies. Though we talk to friends all the time on our mobile phones, it was a bit nerve-racking to call people we had never met before until we got used to it.

On the day of the final presentation, although we felt things would go well because we had spent upwards of six months on our proposal, a chill went through our spine momentarily when the judges asked if our price for the fertilizer was appropriate. However, we thoroughly investigated the details, so we were able to respond to this question with confidence. We were really elated to be announced as the winners.

#### ▼ Initiatives by the numbers

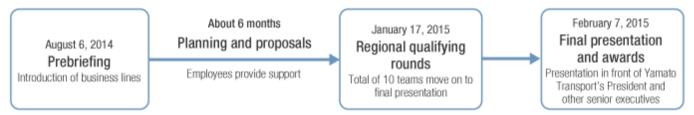
Business Seminar for High School Students th (held since 2006)

1 9 teams (1 overseas)

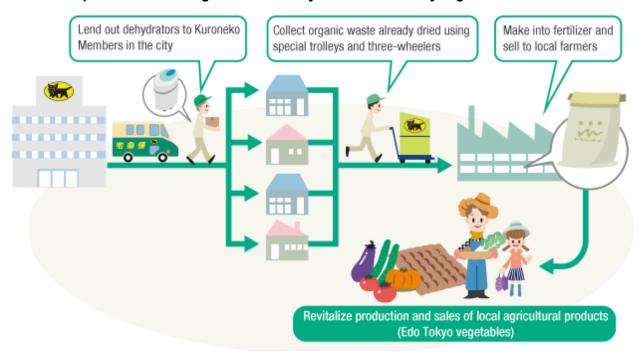
84 participants

Largest number of participants since inception

#### ▼ Schedule of the 9th Business Seminar for High School Students



#### ▼ Business plan of the winning team from Tokyo Denki University High School



There is no waste incinerator in Koganei City, so the city is working with local neighborhoods to address the issue of garbage and waste. Therefore, we came up with the idea of using organic waste, which accounts for about half of all burnable waste from households, to make fertilizer and to reduce organic waste.

First, dehydrators are lent out to Kuroneko Members (a free membership service for individuals) in the city that are interested in participating. Organic waste is collected and after being made into fertilizer through fermentation at a plant, it is sold to farmers. This will help aging producers of Edo Tokyo vegetables to develop the next generation of farmers and revitalize local agriculture by increasing production of Edo Tokyo vegetables.



Seven meetings were held over a six-month period



Presenting in front of Yamato Transport's senior executives



#### What is the role of a mentor?



Support the students about getting involved in society and acquire the ability to pave the way for their own future (Osabe and Kuromitsu).





The goal of the Business Seminar for High School Students is to expand the horizons of students, give them more awareness about their involvement in society, and provide an impetus for them to pave the way for their own future. Participating teams work for a period of six months on the year's theme to plan a business model and Yamato Transport employees provide assistance to the high school students to develop the five types of abilities.

The first type of ability is the ability to never give up and see things out to the end. The three members of the winning team demonstrated this ability admirably. The second and third types of abilities are communication skills and research and analysis ability. Initially they were hesitant about calling city hall and companies, but they were gradually able to make these calls after we encouraged them to ask about things they didn't know about. Through this, they became aware of the need to know about related laws and carry out detailed research. The fourth is time management, and we were impressed with the winning team's showing. We held meetings with the three of them on seven occasions over the space of six months and every single time they did their "homework" as planned. The fifth ability is presentation skills. It was impressive to see them answer all of the difficult questions asked by the judges confidently. As a result, their proposal was viewed with great admiration because of its thoroughness in researching and holistically addressing the issues of waste and farming faced by their local community of Koganei City with a broad perspective.



#### What did you gain from your involvement with the high school students?



Many aspects of our involvement as mentors proved to be useful in terms of employee development (Daigaku).



As part of the Business Seminar for High School Students, employees serve as mentors to the high schools students while working closely with their teachers. For this session, the human resources development sections for the Saikyo District Branch and Higashi Tokyo District Branch worked together to support the high school students.

The approach taken by mentors to challenge students to notice things instead of telling them something is wrong and teach them that with teamwork they can overcome even the most challenging problems posed for an individual proved to be useful in employee development.

#### **Message from Junior Achievement Japan**

# This program for students demonstrates Yamato Transport's corporate stance

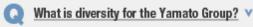
The year 2014 marks the ninth time the Business Seminar for High School Students was held. Yamato Transport has supported this program since its inception. It is no easy task to work with students for the long duration of nearly six months, especially when busy with work duties. This faithful devotion to the students embodies Yamato Transport's corporate stance and I have developed a heartfelt trust in the company because of its employees always keep the best interests of the students in mind.

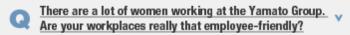
I am really proud knowing that this initiative was recognized by the Ministry of Education, Culture, Sports, Science & Technology with an honorable mention at the Japan Youth Awards.

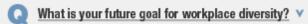


Yoriko Kuroki
Executive DirectorOperations
Junior Achievement Japan











> Diversity
as seen in pictures

#### Diversity

# Encouraging diversity for the everlasting development of the Yamato Group

The Yamato Group, which employs a workforce of nearly 200,000 people, recognizes the importance of recognizing and accepting diversity in terms of gender, nationality, and age, among other factors, in becoming a group of companies that is trusted by stakeholders, internationally competitive, and resilient in the face of market change.



#### What is diversity for the Yamato Group?



Diversity is an initiative essential for the growth and greater competitive of our businesses (Uehara).



The Yamato Group is supported by its diverse pool of employees with different backgrounds and different genders, ages, nationalities and lifestyles.

Going forward, we must respond to various changes taking place in society, such as the aging population, declining birthrate, labor shortfalls and changing needs. It will be essential for us to create workplaces that respect the diverse values, thinking, and awareness of its people and that fully leverage their skills and abilities. We will

continue to evolve our initiatives to ensure that every employee can thrive. This includes supporting a work-life balance between job and home life, providing new approaches to work for employees with time or physical constraints, and mechanisms for soliciting opinions and ideas from part time workers.

I believe encouraging diversity involves being aware of and incorporating the diverse values of employees into the organization and linking this up with improved competitiveness and business growth.

#### ▼ Initiatives by the numbers

Yamato Group employees

197,056

Males: 127,207

64.6%)

Females:69,849

(35.4%)

(Data as of March 31, 2015)

#### ▼ Encouraging diversity at the Yamato Group





# There are a lot of women working at the Yamato Group. Are your workplaces really that employee-friendly?



Creating women-friendly workplaces is the first step in creating employee-friendly workplaces (Sawatsubashi).

The Yamato Group employees around 70,000 female employees, which is about 35% of our entire workforce. For example, women are working in various lines of work at Yamato Transport, including as Guest Operators providing customer service at sales offices, as Sales Drivers who collect and deliver parcels, and as call center operators. Women are contributing a great deal to workplace revitalization through customer-centric proposals and continual improvement activities.

We have established in-house programs so that employees with constraints on their working hours can achieve work-life balance. Currently, Yamato System Development, Yamato Logistics, Yamato Transport and Yamato Management Services have been accredited by the Ministry of Health, Labour and Welfare as a company that actively supports the balance between work and family life.

As the structure of society changes, all employees, not only women, will want flexible work styles, respect for one another, and a culture that



"Kurumin"
Next-Generation Certification Mark

recognizes and compliments each other. Our goal is to create even more employee-friendly workplaces for the future.



#### What is your future goal for workplace diversity?



We hope to create a foundation for realizing the next innovation by promoting diversity in a unified manner across the entire Yamato Group (Yamauchi).



The Yamato Group established the Diversity Promotion Office in August 2014 and has been encouraging diversity according to three key pillars ever since. The first of these pillars is fostering a strong awareness of diversity. Each and every individual needs to have a common mindset toward workplace diversity. Second is creating employee-friendly workplaces. We need to offer workplaces where every employee can contribute their skills equally based on changes in work styles and the promotion of work-life balance. Finally, third is career development support. We are working to support each and every employee to achieve personal and professional growth through their jobs. We have also appointed Diversity Promotion Managers at each Yamato Group company and established an implementation system in order to begin full-fledged efforts based on an action plan for each company's situation and challenges,

We will continue to establish workplaces where the Yamato Group's diverse workforce can thrive and contribute and by developing human resources that can create new services and new value we will continue to build a foundation for creation the next innovation.

#### The Yamato Group's Diversity Policy

The Yamato Group recognizes that respect for employee diversity and getting the most out of its people's skills and abilities represents the source of innovation for generating new value and also links with the growth of the company and a more affluent society. Based on the Yamato Group's DNA of inclusive management, we will offer workplaces where our diverse people can thrive and we will encourage diversity across the entire Yamato Group through various human resource development initiatives.







We will create a new color by combining different colors together.









#### Message from Appassionata, Inc.

# Utilizing the approaches of inclusive management in diversity initiatives

I hear that Yamato Holdings has established the Diversity Promotion Office and has carried out a diversity survey in-house. I believe that the direction of the entire Yamato Group's diversity promotion efforts, which are based on the results of this survey and analysis of Japan's social and economic conditions, are sound.

The Yamato Group now is in the phase of continually implementing a specific action plan. Progress should be monitored regularly while implementing initiatives so that changes can be made whenever a problem arises. The key is to make steady forward progress.

Diversity promotion requires inclusion. The Yamato Group's company precepts demonstrate the spirit of inclusive management. I hope that the Yamato Group will take full advantage of this approach in its diversity efforts.



Joanna Sook Ja
Park
Representative
Appassionata, Inc.

### Governance

We Aim to Continue as a Corporate Group in which Each Individual Holds a High Sense of Ethics



#### **Corporate Governance**

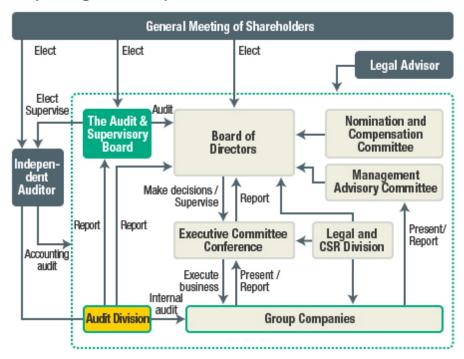
Making the securing of sound management, and the achievement of prompt and accurate decision-making and business execution, our basic policy

Yamato Holdings, a pure holding company, and its group companies make the securing of sound management, and the achievement of prompt and accurate decision-making and business execution, the basic policies upon which we work to strengthen corporate governance.

Yamato Holdings has established the Board of Directors, the Management Advisory Committee, and the Executive Committee as business management organizations involved in group-wide managerial decision-making, execution, and supervision, creating a structure to carry out prompt and proper decision-making on important matters.

The Board of Directors consists of 6 directors (including 2 outside directors) who serve one-year terms, during which the directors clarify the responsibilities of management for the fiscal year. The Audit & Supervisory Board consists of 2 full-time Audit & Supervisory Board members and 2 outside Audit & Supervisory Board members, who audit the performance of directors' duties through actions including attendance at Board of Directors meetings and other important meetings. In addition, the auditors periodically hold Group Auditors' Liaison Meetings to discuss auditing policy and methods with full-time Audit & Supervisory Board members from major group companies, with the aim of enhancing auditing functions across the Group. All outside directors and outside Audit & Supervisory Board members are independent officers pursuant to Tokyo Stock Exchange Regulations, and their names are registered at the Tokyo Stock Exchange.

#### Corporate governance promotion framework



#### Compliance

#### Strengthening internal control for the Group overall

The Yamato Group has established an internal control system in order to promote sound corporate culture in the group a whole, and to enable employees to perform their duties effectively and efficiently without any misbehavior or mistake.

Yamato Holdings has stipulated its basic policy on the internal control system in accordance with the Companies Act, and each group company is working on strengthening internal controls. In addition, in order to respond to the internal control report system pursuant to the Financial Instruments and Exchange Act, which went into effect in April 2008, we created a post of internal control manager in major group companies, and have made efforts to review business rules and standardize operations. We have also constructed a framework by which the section in charge of audits in Yamato Holdings and the sections in charge of internal control in major group companies check whether work is being conducted effectively in accordance with rules, and seek immediate remediation of any deviations. Internal control involving financial reporting by the Yamato Group was found to be valid as of March 31, 2015, with a report submitted to the Kanto Local Finance Bureau.

In accordance with the enactment of the Act on the Partial Revision of the Companies Act and the Ministerial Ordinance on the Partial Revision of the Ordinance for Enforcement of the Companies Act, Etc. on May 1, 2015, within our basic policy concerning the creation of internal control systems we revised frameworks for ensuring the properness of work by the Yamato Group and frameworks related to auditing, in order to conform with our current situation. We revised these to incorporate specific and clear expressions, in line with the statutory revisions.

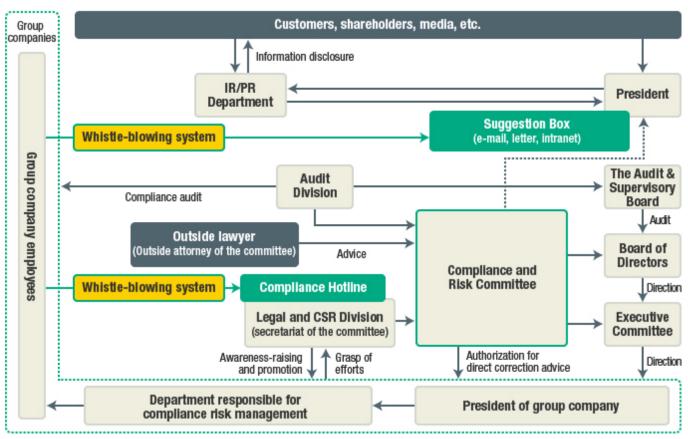
#### Setting the establishment of compliance management as our highest-priority issue

To construct a framework to prevent corporate misconduct in accordance with the laws and regulations and corporate ethics, the Yamato Group is making efforts to ensure compliance management as a top-priority issue for CSR promotion.

We have formulated the Group Corporate philosophy that summarizes the Yamato Group's corporate responsibility for and stance toward society, and have announced our Declaration of Compliance under which we declare our observance of the laws and regulations, corporate ethics, etc. In all business offices of each group company, a poster of our Declaration of Compliance has been put up to give a clear explanation in case of violations using illustrations. It helps to raise employees' awareness and call their attention to compliance.

Officers and employees of the Yamato Group are required to act in good faith in accordance with the above-mentioned corporate philosophy. The departments responsible for compliance risk management of group companies, centering on the Compliance and Risk Committee of Yamato Holdings are working to ensure their observance. We have also set up a Compliance Hotline and a Suggestion Box as points of contact in our whistle-blowing system, which enable us to directly obtain information on risks in the company by means of notification and consultation by phone or e-mail. They contribute to prevention of compliance violations.

#### Compliance and risk management framework



Officers and employees of the Yamato Group are required to act in good faith in accordance with the abovementioned corporate philosophy. The departments responsible for compliance risk management of group companies, centering on the Compliance and Risk Committee of Yamato Holdings are working to ensure their observance. We have also set up a Compliance Hotline and a Suggestion Box as points of contact in our whistle-blowing system, which enable us to directly obtain information on risks in the company by means of notification and consultation by phone or e-mail. They contribute to prevention of compliance violations.

#### Concerning inappropriate temperature management in Cool TA-Q-BIN service

Following establishment of the Cool TA-Q-BIN Service Quality Improvement Headquarters in October 2014, we established the Cool TA-Q-BIN Service Quality Improvement Department, assigned Quality Training Directors nationwide, and appointed Cool TA-Q-BIN Work Leaders at each site to prevent recurrence of the temperature management issue.

In June 2015, we adopted a total volume management system. During demand peaks for the Cool TA-Q-BIN service in July and December, we will increase deployment of vehicles and other equipment for the service, and, predicting the daily volume of Cool TA-Q-BIN package arrivals at each site nationwide, will deploy equipment appropriately to prevent capacity overflows.

Through the construction of this system, we believe we can improve convenience for customers, including the ability to specify delivery dates even with the Cool TA-Q-BIN service. We will further strive to maintain and improve the quality of the Cool TA-Q-BIN service.

#### **Business Continuity Plan (BCP)**

## Leveraging our experience in the Great East Japan Earthquake to effect improvements that will enable appropriate response to major earthquakes

The Yamato Group offers the TA-Q-BIN service as social infrastructure, and is expected to keep offering the steady service even under unforeseeable circumstances. In the wake of the emergence of novel influenza strain (H1N1) in May 2009, we formulated a business continuity plan (BCP).

Based on this BCP, formulated according to response guidelines focusing on maximum priority on human life and on continuation of the TA-Q-BIN business, we addressed the problems caused by the Great East Japan Earthquake that occurred in 2011. Our aim is to prepare for an earthquake occurring directly beneath the Tokyo Metropolitan Area and an earthquake along the Nankai Trough, which are likely to occur in the future and are expected to cause large-scale damage.

#### **Information Security**

## Putting forth our Information Security Assurance Declaration and promoting the acquisition of certifications

The Yamato Group handles important personal information of many customers. We had always maintained strict control over such information, and in March 2003, we announced our "Declaration on Ensuring Information Security" in view of the social situation including frequent leakage of personal information from a company. Since then, we have reinforced information security with an emphasis on "protection of personal information," "confidentiality of corporate information," and "prohibition of falsification and concealment."

For the purpose of ensuring proper and safe handling of personal information, we will strive to familiarize employees with the information security rules, and to increase their educational opportunities. By doing so, we believe we will be able to improve customer trust in our group.

In addition, for each of our group company workplaces we are actively working to acquire various certifications regarding information security.

#### Security-related certifications acquired by group companies (as of August 2015)

Certification	Company name	Year of acquisition
	Yamato System Development Co., Ltd.	1999
	Yamato Financial Co., Ltd.	2006
	Yamato Contact Service Co., Ltd.	
JISQ15001 (Privacymark System)	Head Office	2007
	Tokyo Call Center	2015
	Saitama Call Center	2007
	Miyakonojo Intelligent Contact Center	2010
	Wakayama Call Center	2012
	Tottori Intelligent Contact Center	2013
	Tome Contact Center	2013
	Kanto Mother Center	2014
	Yamato Web Solutions Co., Ltd.	2007
	Yamato Logistics Co., Ltd.	2010
	Yamato Multi-maintenance Solutions Co., Ltd.	2010
	Yamato Management Service Co., Ltd.	2011

	Yamato Transport Co., Ltd.	
	Headquarters	
	Yamato System Development Co., Ltd.	
	Shin-Tokyo IDC	
	Osaka IDC	2002
	Contactless credit card data processing services for large-scale affiliate stores	2009
	Credit card terminal installation application form acceptance center operation	2012
	CAT joint usage system	2013
	Sorting and sending of account transfer request documents	2013
	Member contact service	
	Joint usage-type online statement notification service	
	Proxy service for emergency invalidation procurement	2014
	Operations related to (new) registration of terminal installation application forms, account transfer systems (development), credit card terminal installation application form acceptance center operation (development), online application acceptance service, settlement NW, settlement information DB	2015
ISO27001	Yamato Packing Service Co., Ltd.	
	Head office (human resources, general affairs, planning, information)	2005
	Documents Logistics Company (Sales Department, Sales Department Administration Division, Planning Department, Tokyo Plant, Saitama Plant, Haneda Plant)	2005
	Yamato Contact Service Co., Ltd.	
	Head Office	2006
	Tokyo Call Center	2015
	Saitama Call Center	2007
	Miyakonojo Intelligent Contact Center	2010
	Wakayama Call Center	2012
	Tottori Intelligent Contact Center	2013
	Tome Call Center	2013
	Kanto Mother Center	2014
	Yamato Packing Technology Institute Co., Ltd.	
	Kanto No. 1 Branch, Operation Center, Packaging Solutions Business Division, Business Management Division, Research and Development Office	2009
ISO20000	Yamato System Development Co., Ltd.	2006
	Yamato System Development Co., Ltd.	
PCIDSS	Credit card settlement service	2006
	Web billing service	2011
Registration of Information Security Auditing Firms	Yamato System Development Co., Ltd.	2004

# **Awards & Recognition**

Year and month received	Awards	Recognized by	Recipient
2015			
February	Low Carbon Cup 2015 Special Mention Judges Award	Low Carbon Cup Executive Committee (supported by the Ministry of the Environment and Platinum Concept Network)	Yamato Holdings Co., Ltd.
February	18th Environmental Communication Awards Excellence Award for Global Warming Prevention Measure Reporting (Global Environmental Forum Director's Award)	Ministry of the Environment and the Global Environmental Forum	Yamato Group Corporate Social Responsibility Report 2014 (highlights version)
February	FY 2014 Awards for Companies Supporting Youth Learning Activities Honorable Mention Judges Award	Ministry of Education, Culture, Sports, Science, and Technology	Yamato Transport Co., Ltd.
January	18th Environmental Management Survey 2nd in Transportation Category	Nikkei Inc.	Yamato Holdings Co., Ltd.
2014			
December	FY 2014 Minister's Award for Transport Businesses with an Excellent Environmental Track Record	Minister of Land, Infrastructure, Transport and Tourism	Yamato Transport Co., Ltd.
November	3rd Healthy Life Expectancy Awards Excellence Award in the Companies Category (awarded by the Director- General of the MHLW Health Service Bureau)	Smart Life Project Secretariat (Cancer Control and Health Promotion Division, Health Service Bureau, Ministry of Health, Labour and Welfare)	Yamato Group Health Insurance Society
November	8th METI Minister's Awards for Best Contributors to Product Safety Special Prize	Ministry of Economy, Trade and Industry	Yamato Multi-Maintenance Solutions Co., Ltd.
September	7th Japan Society of Health Support Science Awards Winner of the Practical Activities Category	Japan Society of Health Support Science	Yamato Group Health Insurance Society
July	2nd Platinum Awards Grand Prize and Minister of Internal Affairs and Communications Award	Platinum Awards Steering Committee (Platinum Concept Network)	Yamato Holdings Co., Ltd.
May	15th Logistics Environment Awards	Japan Association for Logistics and Transport	Yamato Transport Co., Ltd.

### **Third-Party Opinion**

Mizue Unno
Representative Director, So-Tech Consulting



The Yamato Group operates a parcel delivery business closely in tune with the local community and continues to steadily carry out initiatives grounded in its corporate social responsibilities (CSR). Instead of rolling out efforts based on an independent set of CSR goals, the Yamato Group considers its businesses to function as social infrastructure, while its management infrastructure possesses the public nature of solving issues facing local communities. I believe that each and every employee practices the Yamato Group Corporate Philosophy and a culture and DNA are firmly in place for carrying out daily operations in an honest and consistent manner.

#### Infrastructure Business Model Closely in Tune with Society

Even Value Networking, a core concept of the Group's management strategy, contains a design for resolving social issues within proactive investments for business expansion and greater business efficiency. Gaining a competitive edge through these investments will likely result in more enhanced social infrastructure. This is very forward-looking as it focuses on creating a mechanism where problems are not ever created, instead of thinking about ways of solving problems that are happening.

In this manner, based on the thought that a business without a public interest is meaningless and a business without economic merits cannot continue simply by emphasizing its social value, the Yamato Group's fundamental approach is to simultaneously achieve both economic merits and public interests in all activities. The Yamato Group has been practicing what is known today as CSV since its very inception. It is exceptional that the Yamato Group's projects that benefit society actually exist as profit-producing businesses.

I commend the Yamato Group for its flexible management stance where various services, which go beyond the parcel delivery business, are combined from the perspective of improving infrastructure for the local community. The various public services offered under Project G represent an outcome from these efforts. Unlike conventional businesses outsourced from governments, Project G represents an important business model that transcends a single company's domain to help lower costs for all of society through a new partnership involving careful collaboration with local governments.

As for other basic aspects of CSR, the Yamato Group is rolling out self-led initiatives in all of its business activities. Of particular note is the fact that the Yamato Group considers not only the environment and society to be important areas, but safety as well. I particularly commend the Yamato Group for its ongoing commitment to support people with disabilities, which it focuses particular efforts on.

#### Desired Improvements in Systematic Explanations of Initiatives

The Yamato Group is practicing its CSR from the very fundamentals of its business activities, so this raises the importance of highlighting this in reports comprehensively and effectively.

The disclosure of CSR information should include reports on annual activity reviews and a general picture of current activities. The former is the role of the CSR report, while the latter, which covers an extensive range of information, should be disclosed structurally using the company's website. Disclosures of the Yamato Group predominantly focus on reports for individual years, which means various initiatives are not fully conveyed to readers. For example, the mention of CSV in the feature article section and "DAN-TOTSU" stories should be disclosed so that stakeholders can continually access items reported in the past. This will foster greater understanding in the company's many initiatives and also enhance the content of the website.

Although the Yamato Group values the importance of CSR, the degree of importance of issues discussed in the report is inconsistent. Important issues need to be narrowed further and reviews must be conducted into progress attained over the space of several years. The various items of data being disclosed currently focus mainly on the activities of individual years, so the Yamato Group needs to report on past data to show its initiatives to date and changes that have brought improvements. Moreover, its extensive CSR initiatives need to be explained area by area and reported systematically using materiality assessments and KPI skillfully. This will convey the Yamato Group's initiatives in a much clearer and understandable manner.

#### **Future Issues**

The greatest concerns among CSR issues including the employment of workers and labor issues. Of particular concern for the logistics industry is compliance with work hours and providing a safe work environment. It is important to work for society and customers, but it will not serve as a solution if this leads to an oppressive in-house environment. The responsibilities of a company extend to the supply chain, which means a company will need to keep track of business partners and affiliates. Within a company, there could be problems not with full-time employees, but rather contract workers and temporary staff that are not afforded full protection by law, which requires companies to act thoroughly.

Another issue is rolling out CSR activities in overseas operations, predominantly in Asia. The quality of the Yamato Group's businesses is firmly entrenched in the awareness of each and every employee, so the key will be how to foster this same type of awareness in other countries. This raises the question of just how far the company can permeate the values it developed in Japan within a country with a different culture and different lifestyles. I hope that the Yamato Group will develop its businesses uniquely based on the

acceptance and trust of the local market, while establishing high quality services that can win over customers.

#### Response to Third-Party Opinion

I would first like to thank Ms. Unno for her very valuable feedback and suggestions regarding the Yamato Group's CSR activity reporting.

This report, like last year, focuses on specific case studies in the areas of safety, the environment, and society, using a format where employees answer questions from stakeholders. Also, this fiscal year we have begun posting videos to our corporate website to provide more visually interactive understanding about the Yamato Group's stance and initiatives for CSR.

In our aspirations to become "a company most loved and trusted by society" and "Asia's No. 1 solution provider in distribution and lifestyle support" by 2019, our 100th anniversary, feature articles this year highlight our watch-over initiative for the elderly and support services in helping businesses expand their sales channels in Japan and overseas using the Cool TA-Q-BIN service. I am very honored to see that Ms. Unno highly commends the Yamato Group for these initiatives which she views as a "business model that transcends a single company's domain."

Going forward, we will work to broaden understanding in the Yamato Group's CSR stance and initiatives among all stakeholders by narrowing important issues and providing updates using data from past years. The CSR issues that arise from our business expansion will each be addressed individually and with the utmost care to ensure we become a company most loved and trusted by society.



**Tomoki Otani**Yamato Holdings Co., Ltd.
Senior Executive Officer

### **Policy for Publishing CSR Information**

This report is created to deepen our stakeholders' understanding of the Yamato Group's stance and initiatives regarding corporate social responsibility (CSR).

At present, the Yamato Group is working as one to advance our long-term "DAN-TOTSU Management Plan 2019." This report shows how our employees aim for "DAN-TOTSU" as they work to fulfill our social responsibilities as a company. In reporting on initiatives concerning Safety, Environment, and Society in particular, we worked to make the report easy to read and understand through the format of employees' responses to stakeholders' questions.

#### Guidelines, etc. referenced

G.R.I. (Global Reporting Initiative), "Sustainability Reporting Guidelines" (G3.1 and G4); Ministry of the Environment, "Environmental Reporting Guidelines" (2012 version)

#### Period covered in report

Fiscal 2014 (April 2014 - March 2015)

Performance data is as of the end of March 2015, unless noted otherwise. (Some information from before the target fiscal year and after April 2015 is included in reporting on activities.)

#### Scope of report

Safety, environmental, social, and economic aspects of the activities of the Yamato Group.

#### **Publication**

October 2015 (scheduled next publication: October 2016)

#### **Third-Party Opinion**

In order to increase the objectivity and reliability of our CSR reports, we have received a third-party opinion.

## Participation in the UN Global Compact

In April 2014, the Yamato Group joined the UN Global Compact, a framework in which the UN and businesses work together to realize sustainable growth.

The Yamato Group supports the 10 principles of the UN Global Compact and by practicing these principles in its business operations the Yamato Group is contributing to the sustainable development of society and the fostering of a sound corporate culture in accordance with the medium-term management plan called DAN-TOTSU Three-Year Plan STEP.

#### 1. About the UN Global Compact

The UN Global Compact was first advocated by former UN Secretary-General Kofi Annan at the World Economic Forum held in January 1999. As of February 2014, 12,139 businesses in 145 countries are participating in the UN Global Compact. Participating businesses carry out business activities that enable sustainable growth in society based on international guidelines on human rights, labor, environment, and anti-corruption.

For more details, please see the website of the Global Compact Network Japan.

#### 2. About the 10 Principles

The UN Global Compact summarizes shared values formed and approved by the world in the form of 10 principles covering the four areas of human rights, labor, environment, and anti-corruption.

#### **Human Rights**

- Principle 1: Businesses should support and respect the protection of internationally proclaimed human rights; and
- Principle 2: make sure that they are not complicit in human rights abuses.

#### Labour

- Principle 3: Businesses should uphold the freedom of association and the effective recognition of the right to collective bargaining;
- Principle 4: the elimination of all forms of forced and compulsory labour;
- Principle 5: the effective abolition of child labour; and
- Principle 6: the elimination of discrimination in respect of employment and occupation.

#### **Environment**

- Principle 7: Businesses should support a precautionary approach to environmental challenges;
- Principle 8: undertake initiatives to promote greater environmental responsibility; and
- Principle 9: encourage the development and diffusion of environmentally friendly technologies.

#### **Anti-corruption**

Principle 10: Businesses should work against corruption in all its forms, including extortion and bribery.