



NEWS RELEASE

October 5, 2023

Yamato Transport Co., Ltd.

The Kuroneko Monitoring Service HelloLight Visit Plan Receives the GOOD DESIGN AWARD for 2023

Yamato Transport Co., Ltd. (Headquarters: Chuo-ku, Tokyo; Representative Director and President: Yutaka Nagao, hereinafter “Yamato Transport”) announces that its Kuroneko Monitoring Service HelloLight Visit Plan has won the GOOD DESIGN AWARD for 2023, sponsored by the Japan Institute of Design Promotion.



**GOOD DESIGN
AWARD 2023**

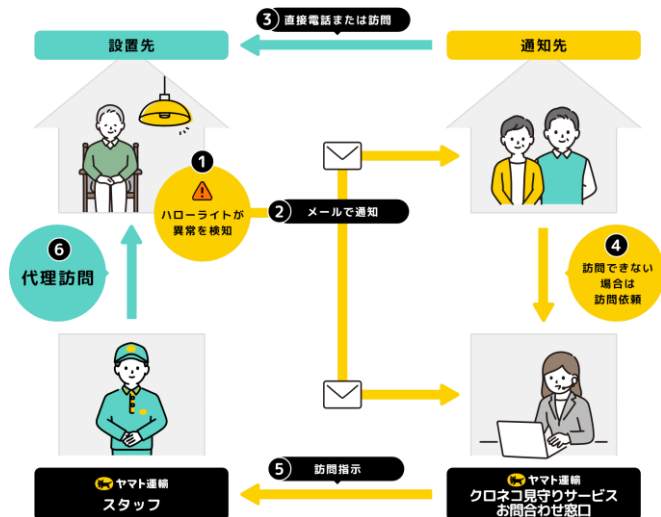
クロネコ見守りサービス
ハローライト訪問プラン

1. Overview of the Winning Service

The Kuroneko Monitoring Service HelloLight Visit Plan is a monitoring service that combines Yamato Transport's logistics network with the HelloLight IoT light bulb. To address the social issue of safeguarding the elderly, an issue facing all of Japan, Yamato Transport's service offer a new kind of monitoring in a super-aging society that not only detects user abnormalities using IoT technology, but also provides one-stop service from installation to proxy visits by utilizing Yamato Transport's resources.

*Please check the following URL for details about the service.

URL: <https://nekosapo-order2.kuronekoyamato.co.jp/mimamori.html>



2. Jury Evaluation

As the number of elderly people living alone increases, the social need for services that monitor them is expected to continue to grow. Beginning use of this service simply requires changing the light bulbs in your home. This exemplary offering utilizes a familiar and reassuring service, proxy visits using a home delivery network, providing an excellent example of effective social design while minimizing investment costs.

GOOD DESIGN AWARD 2023 Award Winner Gallery

URL: <https://www.g-mark.org/en/gallery/winners/16448>

Contact

General inquiries:

Kuroneko Monitoring Service Contact Desk, Yamato Transport Co., Ltd.

TEL: 0120-86-2220 (in Japan only, toll-free number)

Kuroneko Monitoring Service HelloLight Visit Plan Inquiry Form

URL: <https://nekosapo-order2.kuronekoyamato.co.jp/contact/>

Press inquiries:

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Reference

About GOOD DESIGN AWARD

GOOD DESIGN AWARD is a social movement to make people's lives, industries, and society more well-off through design. Since its start in 1957, it has gained widespread support along with its logo G Mark. GOOD DESIGN AWARD is for products, architecture, software, systems, and services that

are relevant to people. Whether visible or invisible, anything that is constructed for some ideal or purpose is considered as design, and its quality is evaluated and honored.

In an ever more complex society, design has become indispensable for solving problems and discovering new ones, and people's expectations of design are gradually rising. The GOOD DESIGN AWARD helps people to discover the possibilities of design and expand the fields where design can be used through screening and a wide range of promotion, and is dedicated to a well-off society where everyone can enjoy creative life.

GOOD DESIGN AWARD is not a competition system to evaluate the merits of the design, but a mechanism to obtain new "discoveries" through the evaluation, and "share" with society together with G Mark to facilitate the next "innovation".

*GOOD DESIGN AWARD Official Website

URL: <https://www.g-mark.org/>