



NEWS RELEASE

January 22, 2024
Yamato Transport Co., Ltd.

Corporate and Individual Membership Campaigns Begin January 22 for the Kuroneko Monitoring Service HelloLight Visit Plan

Yamato Transport Co., Ltd. (Headquarters: Chuo-ku, Tokyo; Representative Director and President: Yutaka Nagao, hereinafter “Yamato Transport”) announces that it will conduct new membership campaigns for the Kuroneko Monitoring Service HelloLight Visit Plan, a service that supports a secure life by monitoring family members who live apart from each other using IoT bulbs, for corporate and individual customers. The campaign will run from January 22, 2024 to March 31, 2024 and will be available to both corporate and individual customers.



1. Overview of the Three Months Free Campaign for Corporate Customers

During the campaign period, corporate customers who apply for a new Kuroneko Monitoring Service HelloLight Visit Plan will receive three months of the service for free.

Period	From January 22, 2024 to March 31, 2024
Eligible customers	Corporate customers who apply for new service during the campaign period *Municipalities and individual customers are not eligible. * Customers who have already made a corporate contract before the campaign period are eligible for three months free of charge only for the additional application if they make a new application for installation of light bulbs during the campaign period.

Application method	Use the special campaign page for corporate customers listed below during the campaign period to apply. URL : https://nekosapo-order2.kuronekoyamato.co.jp/3month-free-2024.html
Campaign bonus	Free services for three months
Precautions	<ul style="list-style-type: none"> • If bulb installation is not completed within one month of application, the application may be cancelled. • This campaign is subject to termination without notice. • For other precautions, please refer to the special campaign page for corporate customers.

2. Overview of the Referral Campaign for Individual Customers

If an individual customer who is currently using Kuroneko Monitoring Service HelloLight Visit Plan shares a referral URL with a friend and the friend completes a new application during the campaign period, the referrer will receive a 1,000 yen gift as a QUO Card Pay balance and the referred friend will receive a 500 yen gift as a QUO Card Pay balance.

Campaign period	From January 22, 2024 to March 31, 2024
Eligible customers	<p>Referrer: Users of Kuroneko Monitoring Service HelloLight Visit Plan who have completed bulb installation and whose first billing has been confirmed</p> <p>Referred friend: New applicant using a referral URL shared by a referrer during the campaign period</p> <p>* Referrers to make a new application during the campaign period are also eligible.</p> <p>※ Municipalities and corporate customers are not eligible.</p>
Campaign bonus	QUO Card Pay gift of 1,000 yen for the referrer, and 500 yen for the referred friend
Application method	<p>Referrer: During the campaign period, share the referral URL to a friend by using the link provided on the special referral campaign page, linked below.</p> <p>URL : https://nekosapo-order2.kuronekoyamato.co.jp/friendsshoukai-2024.html</p> <p>Referred friend: Register for membership from the shared referral URL and apply for new service.</p>
Bonus grant timing	<p>Approximately one month after the referred friend completes bulb installation, each of the referrer and the referred friend will be sent an email to their registered email addresses with a URL to receive the QUO Card Pay gift.</p> <p>*Bulb installation must be completed by April 30, 2024 for the referred friend's new service.</p> <p>*Please note that the timing of the grant may vary.</p>

Precautions	<ul style="list-style-type: none"> • This campaign is subject to termination without notice. • For other precautions, please refer to the special referral campaign page.
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Contact

General inquiries:

Kuroneko Monitoring Service Contact Desk, Yamato Transport Co., Ltd.

TEL: 0120-86-2220 (in Japan only, toll-free number)

Kuroneko Monitoring Service HelloLight Visit Plan Inquiry Form

Press inquiries:

Corporate Communications, Yamato Transport Co., Ltd. TEL: +81-3-3541-3411

Reference

About Kuroneko Monitoring Service HelloLight Visit Plan

The Kuroneko Mimamori Service HelloLight Visit Plan is a community-based service offered by Yamato Transport beginning in 2022. This service helps to look after the elderly, solving social issues created by the growing number of elderly people living alone and the shortage and aging of personnel to look after them. As of the end of December 2023, Yamato Transport has received approximately 10,000 applications from individual customers who want to watch over their parents living elsewhere, as well as from the real estate industry as a tenant service for the elderly and from local governments as a check-in support service.

For this service, Yamato Transport staff install HelloLight IoT-enabled light bulbs at the homes of those to be watched over. If the HelloLight is not turned on or off in a period of 24 hours (9:00 a.m. to 8:59 a.m. the next day), pre-designated notification recipients (e.g., family members or acquaintances living separately) are sent an alert e-mail.

When the site of the installation cannot be reached or visited due to distance or other reasons, the pre-designated notification recipients can request that staff visit the site on their behalf and, if necessary, notify the community comprehensive support center. The monthly fee is 1,078 yen (tax included) with no initial or additional costs.

* Please check the following URL for details.

URL : <https://nekosapo-order2.kuronekoyamato.co.jp/mimamori.html>