

## NEWS RELEASE



**YAMATO ENERGY  
MANAGEMENT**



July 1, 2025

**Yamato Energy Management Co., Ltd.  
Local Energy Corporation**

# Joint Activities for Local Production and Local Consumption of Renewable Electricity in the Chugoku Region

Contributing to the decarbonization of logistics and the revitalization of local economies

Yamato Energy Management Co., Ltd. (Headquarters: Chuo-ku, Tokyo; Representative Director and President: Saeko Morishita), subsidiary of Yamato Holdings Co., Ltd. (Headquarters: Chuo-ku, Tokyo; Representative Director and President: Yutaka Nagao), and Local Energy Corporation (Headquarters: Yonago-shi, Tottori Prefecture; Representative Director: Norihiro Kato) announce that the two companies will launch an initiative for local production and local consumption of electricity derived from renewable energy in the Chugoku region of Japan on July 1, 2025, in an effort to decarbonize logistics.

Yamato Energy will supply renewable electricity procured by Local Energy within the Chugoku region to Yamato Transport Co., Ltd. (Headquarters: Chuo-ku, Tokyo; President and CEO: Seiichi Awa) logistics hubs within the Chugoku region through JERA Cross Co., Ltd. (Headquarters: Chuo-ku, Tokyo; Chairman and CEO: Hiroyuki Nakai)\*1. By promoting local production and consumption of regional renewable energy to meet the increasing electricity demand at logistics hubs, driven by factors such as EV adoption, this initiative contributes to decarbonizing logistics and revitalizing the regional economy.



Left: Lake Shinji Eastern Digestion Gas Power Plant (Matsue-shi, Shimane Prefecture), source of renewable electricity  
Right: Yurihama Geothermal Power Plant (Yurihama-cho, Tohaku-gun, Tottori Prefecture)

## ■ Background

The Japanese government aims to achieve regional decarbonization that contributes to local development, with the ultimate goal of a decarbonized society by 2050. Stimulating local production and local consumption of renewable electricity, a local resource, offers the revitalization of local economies and reduces the risks of power outages in the event of disasters<sup>2</sup>. In the Chugoku region of Japan, consisting of Hiroshima, Okayama, Shimane, Tottori, and Yamaguchi Prefectures, despite progress in developing solar, geothermal, and other renewable energy power generation, there are few local

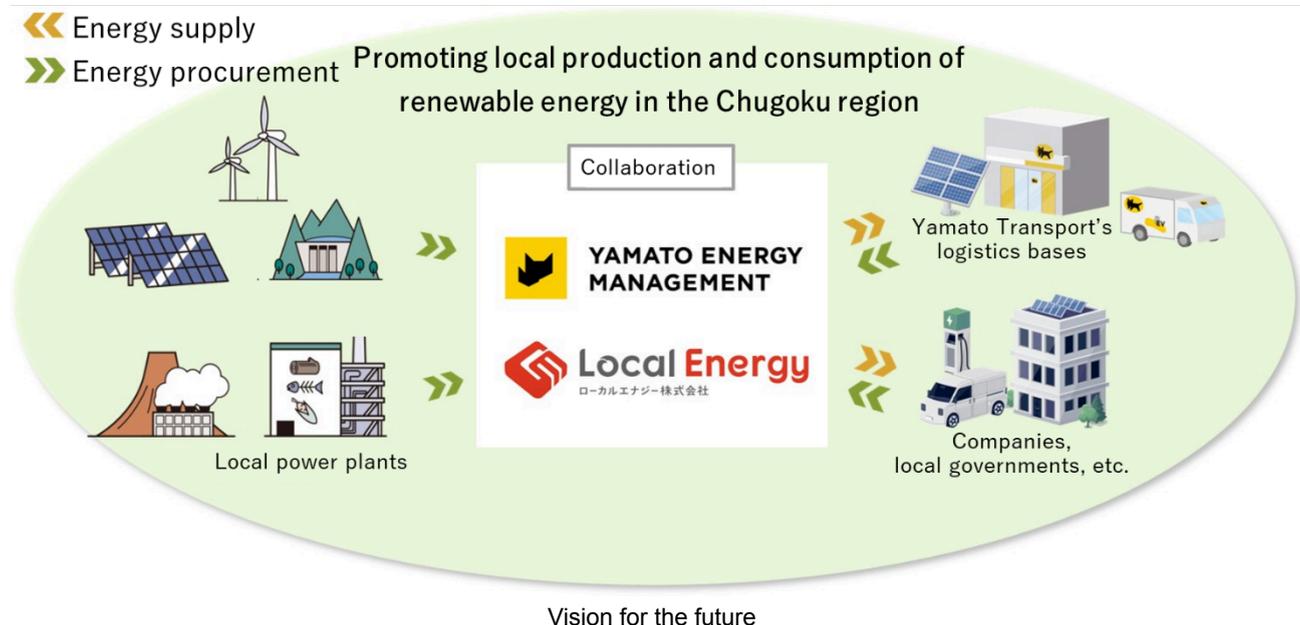
consumers of electricity.

Yamato Energy was established in January 2025 as a company that provides renewable electricity and other services to decarbonize logistics. In addition, the Yamato Group is advancing the introduction of EVs and solar power generation equipment, as well as increasing the use of renewable electricity, with the aim of achieving virtually zero greenhouse gas emissions by 2050. To make its knowledge and expertise available to municipalities and companies outside the Group, in October 2024, the Yamato Group launched its EV Life Cycle Service to help businesses using vehicles to decarbonize their operations, one of many efforts toward a decarbonized society.

Local Energy is an electric power company established in December 2015 as part of a comprehensive local revitalization strategy established by the city of Yonago in Tottori Prefecture. Under its corporate philosophy of creating a new regional economic infrastructure through local production for local consumption of energy, Local Energy sells renewable energy electricity produced in the Chugoku region, including electricity generated from biomass, solar, geothermal, and hydroelectric power sources. Local Energy is also working to decarbonize the area as part of the Decarbonization Leading Area Project jointly proposed with Yonago City, Sakaiminato City, and San-in Godo Bank<sup>\*3</sup>.

### ■ Looking Ahead

The Yamato Group and Local Energy will continue to work together to promote decarbonization initiatives in the Chugoku region and contribute to the creation of a sustainable future city. Furthermore, the Yamato Group will contribute to the decarbonization of logistics and the revitalization of local economies through the provision of its EV Life Cycle Service and locally produced renewable electricity, not only within the Group but also to external companies and local governments. By expanding similar initiatives to other parts of Japan, the Group will also contribute to growing the use of renewable electricity and improving energy self-sufficiency. Meanwhile, Local Energy will further strengthen the region's supply of renewable electricity through its partnership with Yamato Energy.



\*1 Yamato Energy is currently applying for a retail electricity business license (scheduled for acquisition in fiscal year 2025).

\*2 Ministry of the Environment: "What is Regional Decarbonization" (Website for supporting the creation of decarbonized regions)

URL (Japanese only): <https://policies.env.go.jp/policy/roadmap/chiiki-datsutanso/>

\*3 Yonago City website, "Selected as the First Decarbonization Leading Area by the Ministry of the Environment"  
URL (Japanese only): <https://www.city.yonago.lg.jp/37153.htm>

**Contact**

For corporate stakeholders:

Yamato Energy Management Co., Ltd.

MAIL: [support@yamato-energy.co.jp](mailto:support@yamato-energy.co.jp)

Local Energy Corporation

MAIL: [localenergy@lenec.co.jp](mailto:localenergy@lenec.co.jp)

Press inquiries:

Corporate Communications Strategy, Yamato Holdings Co., Ltd.

TEL: +81-3-3541-3411

Sales Department, Local Energy Corporation TEL: +81-859-57-5415

**Reference**

Press release:

Yamato Energy Management Corporation Established to Decarbonize Logistics (January 8, 2025)

URL: [https://www.yamato-hd.co.jp/english/news/2024/pdf/newsrelease\\_20250108\\_en01.pdf](https://www.yamato-hd.co.jp/english/news/2024/pdf/newsrelease_20250108_en01.pdf)

Websites:

Yamato Energy Management Co., Ltd.

URL: <https://www.yamato-energy.co.jp/>

Local Energy Corporation

URL: <https://www.lenec.co.jp/>