



NEWS RELEASE

February 5, 2026

Yamato Transport Co., Ltd.

For Cat Day in Japan, Yamato's Kuroneko and Shironeko Characters Become Omelet-Style Sponge Cakes

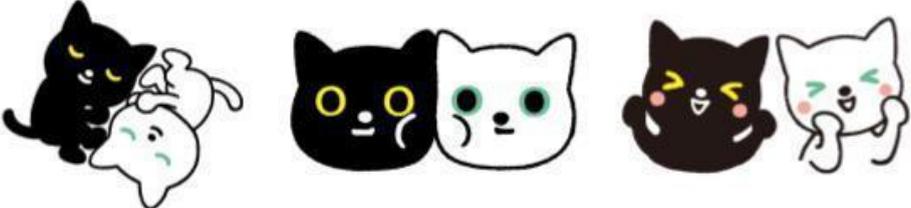
To go on sale at FamilyMart stores nationwide from February 10

Yamato Transport Co., Ltd. (Headquarters: Chuo-ku, Tokyo; Representative Director and President: Seiichi Awa), in collaboration with FamilyMart Co., Ltd. (Headquarters: Minato-ku, Tokyo; Representative Director and President: Kensuke Hosomi), is to supervise the Cookies & Cream Omelet, containing omelet-style sponge cakes with Yamato Transport's Kuroneko and Shironeko characters, to be released by FamilyMart on February 10, 2026. This new product will be sold at FamilyMart stores across Japan as one of the 17 original products to be released in the Operation Family-Nyaato promotion, coinciding with Japanese National Cat Day, which falls on February 22.



The Kuroneko Omelet sponge cake

1. Product Overview

Product name	Kuroneko Omelet
Price	276 yen (298 yen including tax) ^{*1}
Release date	February 10, 2026 * February 13, 2026 in Okinawa Prefecture
Sales outlets	FamilyMart stores across Japan ^{*2}
Details	<p>Soft cocoa sponge cake dough is wrapped in cream with cocoa crunch and topped with a decorative paper cake pick depicting the official Yamato Group characters Kuroneko and Shironeko, along with a cat-shaped cookie shaped like Kuroneko's head. Paper cake picks and packaging are available in three different designs each.</p> <p>Paper cake pick designs</p> <p>Catnapping Smooshy Happy</p>  <p>Package designs</p> <p>Load em up! Toot toot! Out for delivery!</p> 

*1 The tax-inclusive price is shown at 8% consumption tax, since the product is eligible for reduced tax rates.

*2 Limited-run product; some stores may not carry this product.

2. Comment from Chiharu Sakazaki, Creator of Kuroneko and Shironeko

This cocoa, omelet-style sponge cake is packed full of cream with a cocoa crunch.

The various textures—fluffy dough, smooth cream, and crispy cookies—create a delicious harmony.

Having Kuroneko and Shironeko on top of the creamy parts add an air of happiness to the treat. It is my hope that all lovers of cats and sweets can get their hands on these.

Contact

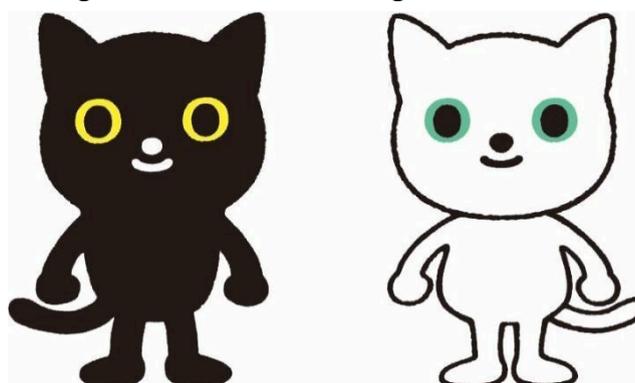
Corporate Communications, Yamato Transport Co., Ltd.

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Reference

About Kuroneko and Shironeko, the Yamato Group Characters

Kuroneko and Shironeko (black cat and white cat), official Yamato Group characters, were created in 1991, updated in 2019, and are widely used in areas such as advertising, promotional goods, web content, and official social media. Yamato Group aims to build an even deeper resonance and greater sense of mutual growth with these characters.



Kuroneko
Mischievous, and a big eater

Shironeko
Kind and reliable

Special Webpage: Kuroneko and Shironeko, The Yamato Group's Official Characters

URL:<https://www.yamato-hd.co.jp/pr/kuroneko-shironeko/>

Character creator

Chiharu Sakazaki

Profile

Chiharu Sakazaki is a picture book author and illustrator originally from Chiba, Japan.

After graduating from the Tokyo University of the Arts, Department of Design, she began her career as a freelance illustrator in 1998, creating a number of ubiquitous characters such as JR East's Suica mascot penguin, Chiba Prefecture's mascot CHI-BA+KUN, and Daihatsu's mascot Kakushika. She also is known for many popular picture books, including "Penguin Gokoro" (The Penguin's Heart), "Penguin no Okaimono" (Shopping for Penguins), "Ganbare Chibi Gojira" (Go, Little Godzilla!), "Pi-chan to Watashi" (Pi-chan and Me), and the design book "About Illustration and Character Design."

Press release:

FamilyMart Co., Ltd.: The Ever-Popular Operation Family-Nyaato, with Record-High Sales Each Year, Starts on February 10 (February 5, 2026)

URL : https://www.family.co.jp/company/news_releases/2026/20260205_01.html